



GSSS

GEETHA SHISHU
SHIKSHANA SANGHA (R)

**INSTITUTE OF ENGINEERING
AND TECHNOLOGY FOR WOMEN**

(Affiliated to Visvesvaraya Technological University, Belagavi. Approved by AICTE New Delhi & Govt. of Karnataka)

KRS ROAD, METAGALLI | MYSURU - 570 016 | KARNATAKA | INDIA



Phone : 0821 - 2581304, 4257304 / 2977306 **Fax :** 0821 - 2581305 **Email :** gssengc@gmail.com, principa@gsss.edu.in **Web :** www.geethashishu.in

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

DEPARTMENT NEWS LETTER - 2025-2026

HR CONCLAVE – 2025

The Department of MBA, GSSSIETW, Mysuru, successfully organized HR Conclave 2025 on *Friday, 1st August 2025* at the M. Govinda Rao Memorial Hall. The event brought together leaders from industry and academia to explore the evolving landscape of Human Resources and its role in innovation and education.



(Seen from L-R): **Dr. M. Shiva Kumar Principal, GSSSIETW**, keynote Speaker **Ms. Preet Kushalappa Kodira**, Associate Vice President and HR Business Leader Infosys Ltd, **Smt. Anupama B Pandit Secretary GSSS(R)**, **Dr. Shashidhar S Mahantshetti Associate Professor, GSSSIETW**.

The Chief Guest and Keynote Speaker for the conclave was **Ms. Preet Kushalappa Kodira**, Associate Vice President and HR Business Leader, Infosys Ltd. In her inspiring address, she emphasized the importance of



aligning one's professional purpose with organizational goals, while nurturing a personal purpose that drives satisfaction and self-growth. Ms. Kodira shared her commitment to empowering young girls and promoting post-pandemic well-being. She highlighted the value of embracing a community purpose, encouraging students to contribute meaningfully to society.

She urged participants to envision themselves as an "organization" and suggested forming a personal board-consisting of two critics for constructive feedback and four to five mentors to guide long-term aspirations.



She concluded her talk by underlining the growing relevance of **Artificial Intelligence** and encouraged students to **embrace AI** to overcome fears of redundancy, reminding them that they are integral to the future of every organization. She ended by wishing everyone a meaningful experience at HR Conclave 2025.





GRADUATION DAY CEREMONY

GSSS Institute of Engineering and Technology for Women, Mysuru has organized Graduation Day Ceremony for the 2024 passed out MBA students, on Saturday 31st May, 2025 at 11.00 AM.



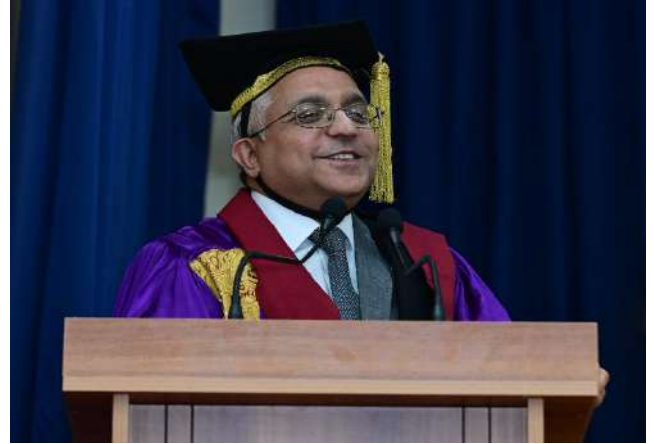
(Seen from L-R): Dr. Shiva Kumar M, Principal, GSSSIETW, Sri. B.V. Srinivasa Guptha, Vice-President, GSSS(R), Mysuru, Mr. Sri Rajesh Sharma, CEO, Kaynes Technology India Ltd., Mysuru, Sri R K Bharath, Management committee Member and CEO, GSSS(R), Smt. Anupama B Pandit, Secretary, GSSS(R), Sri. Pratap Kumar O, Joint Secretary, GSSS(R), Dr. Shashidhar. S. Mahantshetti, Associate Professor, Dept. of MBA in M. Govinda Rao Memorial Hall, GSSSIETW, Mysuru.

Mr. Sri Rajesh Sharma CEO, Kaynes Technology India Ltd., Mysuru Mr. Sharma began by emphasizing the lifelong value of respecting teachers.

He called on the graduates to identify:

1. **A Life Guru** – a guiding force who can help steer their personal and moral compass.
2. **A Professional Mentor** – someone who can help them navigate the complexities of the corporate or entrepreneurial world.

Drawing from his own experience, Mr. Sharma vividly compared the corporate world to a “Corporate jungle,” cautioning that without the guidance of seasoned mentors – those with decades of real-world experience – young professionals may lose their way. He encouraged humility and a “submissive” student mindset, even after graduation. Mr. Sharma’s address concluded with a heartfelt reminder: “Always have a mentor, a leader, or a teacher in your life — for every aspect that you might approach.”



The degree certificates were distributed to 116 MBA students by the dignitaries. The Oath was administered to the passed out students by Ms. Aarabhi Ramanujan, Assistant Professor, Dept. of MBA, GSSSIETW, Mysuru.





FAREWELL FUNCTION – 2023-25 BATCH

The Department of MBA, GSSS Institute of Engineering and Technology for Women, Mysuru, organized a **Farewell Day** for the final-year MBA students (Batch 2023–25) on **9th October 2025** at the Seminar Hall.

(Seen from L-R): Dr. Shivakumar M, Principal, GSSSIETW, Smt. Anupama B Pandit, Secretary, GSSS(R), Chief



Guest, Ms. Pavithra K. B, Prathap Kumar O, Joint Secretary, GSSS(R), Dr. Shashidhar. S. Mahantshetti, Associate Professor, Dept. of MBA.

As a chief guest, **Ms. Pavithra K. B**, HR Lead at Nworx, Bengaluru, and an alumna of the MBA Department, graced the event as the Chief Guest. She was felicitated by the dignitaries as a mark of respect and appreciation. In her address, she shared insightful thoughts on modern HR practices, talent engagement, and leadership development in the corporate world. She encouraged students to stay adaptable, emotionally intelligent, and proactive in their career paths.

She also conducted an interactive session with the students, where she addressed queries related to HR trends, interview preparedness, and corporate expectations, making the session highly engaging and enriching.





HR NAVAMI – 9 DAYS OF HR FESTIVAL



The Biggest Industry & Culture Conference
HR DASARA
An insight to Mysore Industrial Prosperity

2025

Title Sponsor



Powered by



SRF DETECTIVES
& SECURITY

"HR NAVAMI" – 9 days of HR Festivity

ACADEMIC PARTNERS



CO-SUPPORTED BY



ASSOCIATE PARTNERS



www.mysorechroforum.com | www.nipm-mysore.com



Day 1: Mega Wish Box

As part of HR Dasara 2025, the Mega Wish Box event was organized at Mysore County Retreat, Hebbal, Mysuru, marking a heartfelt beginning to the 9-day HR fest.

Faculty members and HR professionals came together to spread joy and celebrate Dasara with underprivileged children by fulfilling their small wishes and sharing gifts.

The activity reflected the true spirit of Human Resource values — empathy, compassion, and social responsibility — making it a memorable and meaningful start to HR Dasara 2025.





Day 2: HR's Industrial Visit

Mysore CHRO Forum, NIPM Mysore Chapter, and Edin Foundation proudly present Apollo Hospitals HR Dasara 2025, powered by SRF Detectives & Securities.

As part of the HR Dasara initiative, faculty members from the Department of MBA, GSSSIETW Mysuru, participated in the Industrial Visit 2025.

The visit covered Birla Opus Paints and Colortone Textiles, where participants explored manufacturing operations and HR best practices, gaining insights into real-time industrial processes and workforce management.





Day 3: HR Virtual Debate

As part of **HR Dasara 2025**, a **Virtual Debate** was organized on the topic “*New HR Challenges in the Era of AI*”.

The session brought together students and professionals to discuss how **Artificial Intelligence is transforming HR practices**, while also introducing new challenges in employee engagement, recruitment, and ethics.

The event was conducted **via Zoom and streamed live on YouTube**, encouraging interactive participation and insightful discussions from across institutions.

Day 4: HRs Swachh Mysore Mission "Mysore City Clean Drive by HRs & Academicians"

As part of the HR Dasara 2025 series, the Department of MBA, GSSSIETW Mysuru, proudly participated in the “Swachh Mysore Mission” under the HR Dasara initiative, organized by NIPM Mysore Chapter, Mysore CHRO Forum, and EDIN HR.

Our students and faculty members joined hands with HR professionals and academicians across Mysuru for a City Clean Drive at Balarama Gate, Mysore Palace, contributing to a cleaner and greener city.

The event reflected true team spirit, social responsibility, and community engagement inspiring everyone to take small steps toward a sustainable future.



Day 5: Workshop on "AI Skills for Next Gen HR Managers"



As part of HR Dasara 2025, the Department of MBA, GSSSIETW Mysuru, participated in a workshop on AI Skills for Next Gen HR Managers held at VVCE College, Mysuru.

The session covered topics like AI applications in HR, use of ChatGPT, and top AI tools for HR professionals, helping students understand how technology is transforming modern HR practices.

It was an insightful and interactive session that equipped future HR managers with essential AI-driven

Day 6: HR & Operational Excellence Conclave 2025

As part of the HR Dasara 2025 series, the Department of MBA, GSSSIETW Mysuru, actively participated in the **HR & Operational Excellence Conclave November 14th, 2025**, hosted at our campus.

The session provided valuable insights on HR practices, operational safety measures, and CSR initiatives, helping students and faculty understand real-world applications of strategic HR and operational excellence

It was an enriching learning experience that connected academia and industry, inspiring future managers to adopt innovative and ethical practices in the workplace.





Day 7: HR Health - Corporate Wellness Session

As part of HR Dasara 2025, a virtual session on “Corporate Wellness and Work-Life Balance” was conducted for HR professionals and academicians. The session emphasized the growing importance of mental health, emotional intelligence, and holistic well-being in the workplace.

Experts shared practical tips on stress management, time prioritization, and creating a healthy work culture that supports both performance and personal fulfilment. Participants gained insights into how HR can drive wellness programs, employee engagement initiatives, and positive organizational culture through empathy and proactive health strategies.

The interactive discussion encouraged reflection on how balanced professionals make better leaders, ensuring long-term growth and organizational harmony.

Day 8: HRs & Business Leaders Meet

Day 8 of HR Dasara 2025 featured the HRs & Business Leaders Meet, held at Arcor Hotel, Metagalalli, Mysuru. The event brought together an esteemed gathering of industry experts, HR professionals, business leaders, and academicians to discuss emerging industry trends, leadership challenges, and the evolving business landscape.

Key discussions revolved around strategic HR transformation, talent retention, digitalization of business processes, and the role of leadership in shaping resilient organizations. The session served as an excellent platform for networking, knowledge exchange, and collaboration between the corporate world and academic institutions.

Participants appreciated the insights shared by industry leaders, which helped them understand the future skills and competencies required to thrive in a rapidly changing business environment.

Day 9: HR Dasara - Finale

Day 9 marked the grand finale of HR Dasara 2025, held at SDMIMD, Siddhartha Layout, Mysuru, concluding nine vibrant days of industry-academia collaboration and HR learning.

The finale celebrated the achievements, participation, and contributions of HR professionals, academicians, and students who made the event a grand success. The closing session included recognition of outstanding performances, reflections on key learnings, and discussions on the way forward for strengthening the HR community in Mysuru.

The event beautifully captured the spirit of teamwork, learning, and innovation, reinforcing the vision of HR Dasara—to bring together minds that shape the future of people and organizations.

With each session—from industrial visits to leadership meets—the initiative successfully bridged the gap between academic learning and corporate practice, leaving participants inspired and motivated for continued professional growth.



ORIENTATION DAY FUNCTION 2025-2026 - MBA & M. Tech (DCN & CSE)

The Department of MBA, ECE, and CSE of GSSS Institute of Engineering and Technology for Women (GSSSIETW), Mysuru was organized the Orientation Function for the PG Program 2025–2026 for First Year MBA and M.Tech (DCN & CSE) students on 24th November 2025 at 11.00 AM in the Seminar Hall, GSSSIETW, Mysuru.

The program was conducted to formally welcome the newly admitted postgraduate students and to familiarize them with the institution, academic environment, and expectations. The orientation was held with the blessings of Late Prof. B. S. Pandit, Hon. Founder Secretary, GSSS(R), and Late Vanaja B. Pandit, Former Hon. Secretary, GSSS(R).



The program was graced by the presence of the Chief Guest, Mr. Baburaj Kottolth, Senior General Manager – Production, Page Industries (Jockey India), Mysuru. The session was presided over by Dr. M. Jagannath Sheno, President, GSSS(R), Mysuru. The event was also honored by the presence of Dr. M. Shivakumar, Principal, GSSSIETW, Mysuru, along with Sri. Bharath R. K., Board Member & CEO, GSSS(R), Mysuru, and Smt. Anupama B. Pandit, Secretary, GSSS(R), Mysuru.

During his address, the Chief Guest shared valuable insights on industry expectations, professional discipline, continuous learning, and the importance of developing practical skills alongside academic knowledge.



MEMORANDUM OF UNDERSTANDING (MOU)

Skillphul Business Toys Private Limited, Bengaluru

A Memorandum of Understanding (MoU) between GSSS Institute of Engineering and Technology for Women, Skillphul Business Toys Private Limited, Bengaluru was signed on 07.04.2026 at GSSSIETW, Mysuru with a Focus on experiential learning, business simulations, analytics training, and skill development initiatives in areas such as business analytics, financial modeling, fintech, digital marketing, and research methodology to bridges the gap between academic learning and industry requirements. It helps to Enhance student employability and practical skill development.

As part of this collaboration, various value-added programs, industry-oriented certification courses, workshops and hands-on training sessions will be organized for students. The partnership encourages knowledge sharing between academia and industry, enabling students to gain real-world exposure and practical insights into contemporary business practices. It also provides a platform for collaborative research, innovation, and skill enhancement, thereby preparing students to meet the evolving demands of the corporate world and improving their overall career prospects.



The MoU was signed with **Skillphul Business Toys Private Limited**, Bengaluru in the presence of our Principal Dr. Shivakumar M., distinguished guests including **Saranya T V**, CEO, Skillphul Business Toys, Pvt Ltd, **Manikanta Prasad**, Head Operations & Strategies, Skillphul Business Toys, Pvt ltd and Faculty members.



Mysore CHRO Forum, Mysuru and EDIN Foundation (EDIN)

The Department of MBA, GSSS Institute of Engineering & Technology for Women (GSSSIETW), Mysuru, signed a Memorandum of Understanding (MoU) with **Mysore CHRO Forum** in association with EDIN Foundation on 11th April 2026. The MoU aims to strengthen industry–academia collaboration and enhance student employability. It focuses on providing practical exposure, industry interaction, and skill development programs for students. The partnership will also facilitate faculty–industry engagement and professional networking opportunities. Key initiatives include training in interview readiness, corporate skills, and career support through industry experts. This collaboration is a significant step towards bridging the gap between academic learning and industry requirements.



The MoU was signed with **EDIN Foundation** in the presence of our Principal Dr. Shivakumar M., Mahadeva Prasad S., B.E., M.Tech., PGDHRA (TISS), Head – Training & Placement, distinguished guests including **B.S. Sagar**; HR Manager, BGS Hospital, Mysore; Secretary, CHRO Forum; **Bindu**, CHRO Forum; and **Goutham B. M.**, Head – HR & IR, Radico (South & East Region) and Faculty members,



Amphiventures Private Limited, Coimbatore

GSSS Institute of Engineering and Technology for Women (GSSSIETW), Mysuru, has signed an AI Integrated MBA and Training Services Agreement with Amphiventures Private Limited, Coimbatore, marking a significant step towards transforming management education through the integration of Artificial Intelligence and industry-driven learning. This strategic collaboration reflects the institution's commitment to equipping students with the knowledge, skills, and practical exposure required to excel in the rapidly evolving business landscape. The partnership aims to provide AI-integrated learning experiences for MBA students by incorporating emerging technologies into the curriculum.



The MoU was signed with **Amphiventures Private Limited, Coimbatore**. in the presence of Mrs. Anupama B Pandit, The Secretary, GSSS(R), Principal Dr. Shivakumar M., Dr. Prashantha Kumar O, Head of the Department, distinguished guests including **Preethi Mahadev**; CEO, Amphiventures Private Limited, Coimbatore and Faculty members,



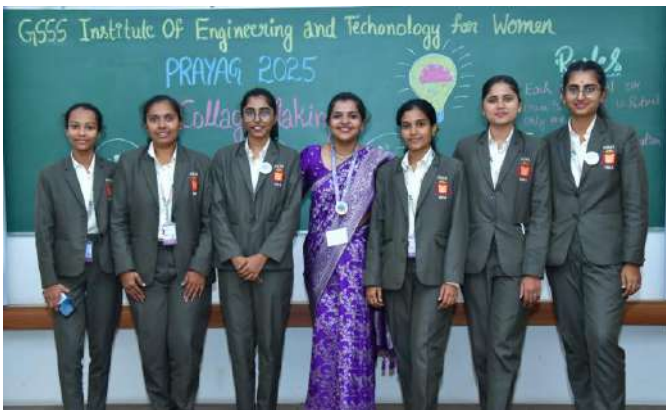
KAUSHALAM - 2025



Kaushalam - National Level Management Fest on 12th March, 2025 in a grand manner with participation spanning across the state of Karnataka, majorly from the business schools such as SDMIMD, BIMS, JSSCMS, VTU CPGS, Vidya Vikas Engineering College, Parivarthana School of Business, etc.



PRAYAG - 2025



Prayag 2025 was held on August 21st, 2026. The flagship intercollegiate fest for UG students brings together participants from various institutions to compete in Sports, Cultural, and management specialisation-based events, providing a platform to showcase excellence and innovation. The event witnessed enthusiastic participation from 12 colleges across Mysuru, with around 144 external participants and 80 students from GSSSIETW. The event fostered healthy competition, collaboration, and experiential learning to Students.



2nd NATIONAL CONFERENCE

2nd National Conference on 10th January, 2026 – NCISSBPDE 2026 on the theme “**Innovative Strategies for Sustainable Business Practices in the Digital Era - The Chief Guest, Prof. Rishikesh T. Krishnan**, Professor of Strategy, Indian Institute of Management Bangalore, delivered the inaugural & keynote address. The conference featured multiple parallel technical sessions across five MBA specializations, providing a platform for research paper presentations, expert interactions & knowledge exchange. The event witnessed active participation & meaningful academic discussions on contemporary business challenges in the digital era.





OUTBOUND TRAINING PROGRAM



3 Day (2nd to 3rd and 9th to 11th of February & 2026) Outbound Training Program was organized in **NALS Outbound Training** at Ooty, Manjakombai for 1st year MBA Students as a two batches to promote leadership, teamwork, discipline, health awareness, and personal growth among students.



3 Day (27th to 29th and 04th to 06th of February & 2026) Outbound Training Program was organized in **KaatiKaadu, Bisleghat, Sakleshpua**, for 2nd year MBA Students as a two batches to promote leadership, teamwork, discipline, health awareness, and personal growth among students.



EDIN CRICKET LEAGUE 2026



As a part of our MoU collaboration with EDIN Foundation, Mysore - Our First year students volunteered for the **EDIN Cricket League 2026 on 6th June 2026**. They actively supported the event through anchoring, coordination, registration, crowd management, and other organizational activities, gaining practical experience in event management and professional teamwork.



NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAM



A National-level workshop on Publication in Finance & Accounting was organised on 14th April 2025 in association with Shri Guru School of Management Research & Analytics, featuring Dr. P. S. V. Balaji Rao, Professor & HoD, Department of MBA, VVCE, Mysuru, as the resource person.



WORKSHOP, WEBINARS, CONFERNECES & OTHER INITIATIVES



Stock & Investment Awareness Program on 10th and 11th October, 2025 at Jade Garden, Mysuru, led by CA Dayanand Bongale, Hedging Star and Trainer from CA Dayanand Bongale Stock Market Training Institute.



CII Mysuru Post Budget Analysis Session on 3rd February, 2026 at Hotel IBIS Styles, Mysuru. The session provided a comprehensive analysis of the Union Budget 2026, focusing on its implications for industry growth, MSMEs, investments, taxation, and policy reforms.



National Conclave on Reserach and Deepa Technologies for Sustainable Bharat 2047 on 28th February to 01st Marc, 2026 Organized by Research Heights in Hyderabad. Our Faculty **Dr. Uma .K** Associate Professor has been participated in this conference.



HR Conclave 2025, On 21st November, 2025 at Christ University – Our final year students have been participated in HR Tech Landscape: Innovations Reshaping Human Capital. The event brought together prominent speakers, HR leaders, faculty & MBA students for insightful discussions & interactions.



National Conclave on Reserach and Deepa Technologies for Sustainable Bharat 2047 on 28th February to 01st Marc, 2026 Organized by Research Heights in Hyderabad. Our Faculty **Dr. Uma .K** Associate Professor has been participated in this conference.



HR Conclave 2025, On 21st November, 2025 at Christ University – Our final year students have been participated in HR Tech Landscape: Innovations Reshaping Human Capital. The event brought together prominent speakers, HR leaders, faculty & MBA students for insightful discussions & interactions.



As part of the HR Dasara initiative, faculty members from the Department of MBA, participated in the Industrial Visit 2025. The visit covered **Birla Opus Paints and Colortone Textiles**, where participants explored manufacturing operations & HR best practices, gaining insights into real-time industrial processes.



HR Dasara 2025 series, On 17th November, 2025 Proudly participated in the Swachh Mysore Mission - Mysore City Clean Drive by HRs & Academicians.



Our final year Students participated in one day National level workshop **07-04-2026 on The Future of AI and the Role of Women in Business Tech** at MMK and SDM college Mysuru.



Technical talk held on Design Thinking & Frugal Innovation, 06th April 2026 for final year students, rendered by Dr. Jaideep Prabhu, Professor of Marketing, Professor of



Our final year Students have been participated in **HR Conclave** held on **21st November** at **Christ University Bangalore**.



Our First year Students have been participated in **Leadership Summit** held on **11th May, 2026** at **BNM Institute of Technology, Bangalore**.



DEPARTMENTAL CLUB ACTIVITIES



HR Club - Job Simulation Activity on 25th October 2025 - The objective of the event was to enhance the employability skills, interview preparedness, & overall confidence of the students.



HR Club - HR General Technical Talk on 21st November, 2025 - The session was delivered by the Resource Person from MBV Aerospace Pvt. Ltd., who shared valuable industry insights based on real-time corporate HR practices.



Finance Club - Technical talk on “Decoding Market Movements: A Practical Approach to Technical Stock Analysis.” A Practical Approach to Technical Stock Analysis” on 5th November 2025. The session was organized to strengthen students’ competency in financial markets through



Finance Club - Union Budget 2026 Presentation on 14th and 15th February 2026



Finance Club - Industrial Visit to Motilal Oswal Financial Services Ltd on 22nd to 24th of December 2025



Entrepreneurship Development Club - Solvecon - Youth Fest on 21st February, 2026 at PES University, Bangalore - A day of innovation, learning, and industry exposure at the Solvecon



Entrepreneurship Development Club - 24th June 2026 conducted “Handmade Crafts and Foodie Treats 2026 ”, This program encourages creativity, innovation, teamwork and entrepreneurial thinking.



Entrepreneurship Development Club - 24th June 2026 conducted “**Handmade Crafts and Foodie Treats 2026**”, The event witnessed enthusiastic participation from students, who actively involved themselves in both the competition and sales activities. As part of the handmade craft competition, students exhibited a variety of creative products such as keychains, bouquets, table mats, fridge holders, bangles, earrings, and many other innovative handmade items..



Handmade Crafts and Foodie Treats 2026 - The event was judged by Ms. Grijamba, a social worker, entrepreneur, and Founder Director of Sumrudhi Trust, who has over 20 years of experience in entrepreneurship and has trained many aspiring entrepreneurs..



Entrepreneurship Development Club - 13th February 2026 Talk on “Leadership and Entrepreneurship skills through change making by Mrs Saara Mishra, Entrepreneur”



Entrepreneurship Development Club – April 8th to 13th 2026 5 Day Entrepreneurship Development Workshop in Association with Department of Science and Technology, Technology Business Incubator GSSS Technology Business Incubation Foundation (DST-iTBI GSSSTBIF), Mysuru



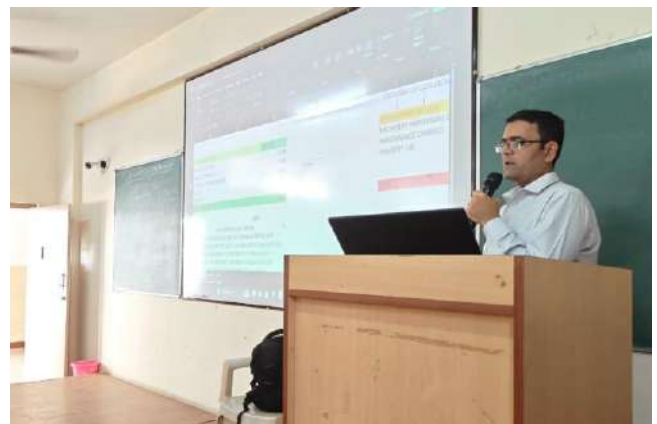
WORKSHOPS, TECHNICAL TALKS & CERTIFICATION PROGRAMS FOR STUDENTS



“Workshop on LinkedIn” - 3rd December, 2025 The session focused on key aspects such as self-branding, profile optimization, building a strong professional network, content creation & engagement, job and internship search strategies, skill endorsements, and personal branding.



Business Research Methodology and SPSS using AI Tools,” jointly with Skillphul Business Toys Pvt. Ltd., on 15th & 16th, September 2025. The program provided students with hands-on experience in



“A 5-day Certification Program on Business Intelligence & AI Integrated Next-Generation FinTech, HR Analytics, and Digital Marketing - conducted in collaboration with our MoU partner, Skillphul Business Toys Private Limited, Bengaluru, from 1st to 5th June 2026. The program provided participants with valuable insights into emerging technologies, **data-driven decision-making, artificial intelligence applications, financial modeling, HR analytics, and digital marketing strategies**. The sessions were delivered by industry experts, enabling students to gain practical knowledge and industry-relevant skills.



A Certification Program on SPSS Using AI Tools - conducted in collaboration with our MoU partner, Skillphul Business Toys Private Limited, Bengaluru, from 11th and 12th June 2026. The program provided participants with comprehensive knowledge of statistical data analysis using SPSS integrated with Artificial Intelligence tools. The sessions focused on data management, descriptive and inferential statistics, predictive analytics, AI-assisted data interpretation, and research data analysis techniques.