



GSSS Institute of Engineering & Technology for Women

Alumnae Association (R)

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Date: 27/09/2025

EVENT REPORT

GSSSIETW Alumnae Association (R), Mysuru

“Career Compass 2025 – Discover, Decide, Do”



Glimpses of the Event conducted on 26/09/2025 at GSSSIETW, Mysuru.

Alumnae Association of GSSS Institute of Engineering & Technology for Women (GSSSIETW), Mysuru had organized an Online session **“Career Compass 2025 – Discover, Decide, Do”** for 5th semester EEE students to provide insights into career planning and professional growth on 26th September 2025 from 03:00 PM to 4:00 PM at A 302.

Dr. G Sreeramulu Mahesh, Professor and Head, Department of EEE, GSSSIETW addressed the gathering and highlighted about the importance of identify the right career path based on personal skills and interests.



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Akshata Seetharamaraju, UI/UX designer at Lincoln Investments, 2015 batch Alumni of EEE addressed the students on Career Opportunities.

The session focused on guiding students in navigating their career paths with confidence in an evolving job landscape influenced by technology, remote work, and emerging opportunities.

The session emphasized the importance of understanding oneself through skills assessment, identifying interests and passions, and recognizing core values. Students were encouraged to evaluate their strengths and areas of improvement using structured self-assessment methods.

She addressed the common myths surrounding technical and non-technical careers and highlighted that diverse opportunities exist across domains such as engineering, consulting, marketing, and entrepreneurship. The session provided clarity on how students can explore multiple pathways based on their interests and competencies.

A key highlight of the talk was identifying the right career niche by aligning passion, skills, market demand, and financial potential. Students were also guided on various career options including higher education, skill-based careers, freelancing, and gaining real-world experience through internships and projects.

The session also stressed the importance of building a strong professional brand through effective resume strategies, LinkedIn optimization, and creating a credible online presence. A structured career action plan was shared, outlining step-by-step guidance from self-discovery and market research to skill development and networking.

Overall, the session was highly informative and inspiring, motivating students to adopt a proactive and structured approach towards their personal and professional development.

Finally, the session concluded with a heartfelt note of appreciation to the distinguished alumna for sharing valuable insights and guiding students toward informed career decisions.

Prepared by
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