

Research & Development Cell (RDC), GSSSIETW

Date: 01-12-2025

PRESS REPORT

A Talk on “Data Protection and IP for Engineers and Entrepreneurs” held at GSSSIETW on 25-11-2025 for V semester students of all branches

The Research & Development Cell and the Department of ECE, GSSSIETW, jointly organized a talk on “Data Protection and IP for Engineers and Entrepreneurs” for V Semester students of all branches on 25th November 2025. The session aimed to raise awareness among students and faculty about the importance of safeguarding digital information and understanding the Intellectual Property Rights associated with innovation. The resource persons for the event were Mr. Ananth Sripadarao, Head – Brand Protection, M & A Litigation & ADR, and Ms. Shreya, Associate, Satatham Kritam Legal Solutions LLP, Bengaluru.



Dignitaries from Left to Right Dr. Rajendra R Patil, Director-R & D Cell and HoD-ECE Dept., Dr. M Shivakumar Principal, Mr. Ananth Sripadarao, Head-Brand Protection, M&A Litigation & ADR, Satatham Kritam Legal Solutions LLP, Ms. Shreya, Associate, Satatham Kritam Legal Solutions LLP.

The session was aimed to equip participants with essential knowledge to navigate today's rapidly evolving digital and innovation-driven landscape. The speaker began by emphasizing the growing significance of data in modern systems and explained the need to safeguard personal and sensitive information from unauthorized access, misuse, and cyber threats.

A major focus of the talk was on **Intellectual Property (IP)**. The resource person highlighted that in today's competitive and innovation-centric world, protecting intellectual creations is just as important as developing them. The session introduced the core concepts of IP and underscored its vital role in academia, start-ups, and industry. The speaker further explained that IP rights not only safeguard creators but also foster innovation, enhance research quality, and strengthen professional credibility.



Glimpses of a talk on "Data Protection and IP for Engineers and Entrepreneurs"

The resource person provided a comprehensive overview of the various forms of Intellectual Property, including patents, copyrights, trademarks, and trade secrets. Patents were highlighted as crucial for protecting new inventions and technological innovations, particularly those developed by engineering students. Copyrights were explained as safeguards for software code, project reports, research publications, and other creative works. Trademarks were discussed in the context of branding and identity protection, while trade secrets were described as confidential business information that organizations safeguard to maintain a competitive edge.

Smt. Anupama B. Pandit, Secretary, GSSS(R), and Sri. Bharat R. K., CEO & MCM, GSSS(R), appreciated and congratulated the R&D Cell and the ECE Dept. for successfully organizing the event.

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DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Date: 25-11-2025

Event Name: **Data Protection and IP for Engineers and Entrepreneurs****Resource Person:**1. **Mr. Ananth Sripadarao, Head - Brand protection, M&A, Litegation & ADR-Satatham Kritam Legal Solutions LLP.**2. **Ms. Shreya, Associate, Statham Kritam Legal Solutions LLP****Semester: V 'A'**

Did this event

Q1: Helps you to understand how engineers investigate complex problems in Data Protection and IP for Engineers and Entrepreneurs, by using research-based knowledge and research methods including design of experiments, analysis and interpretation of data, and synthesis of the information to provide valid conclusions.

Q2: Helps you to understand the impact of the professional engineering solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development.

Ratings: Excellent-3**Good-2****Satisfactory-1****Poor-0**

SL No	Student USN	Q1	Q2	Please provide the feedback on the program to improve the event quality	Signature with Date
1	4GW23EC001	3	3	It was very helpful.	
2	4GW23EC002	3	3	It was very useful	Ashwarya
3	4GW23EC003	3	3	It was mindful.	Ash
4	4GW23EC004	3	3	It was Informative	Adarsh

5	4GW23EC005	3	3	It was good	Aish
6	4GW23EC006	3	3	It was informative	P.
7	4GW23EC007	3	3	It was helpful	Lid
8	4GW23EC008	3	3	It was helpful	Atch
9	4GW23EC009	3	3	It was very helpful	Arsh
10	4GW23EC010	3	3	The session was informative	Akash
11	4GW23EC011	3	3	It was good	Lavanya
12	4GW23EC012	3	3	It was helpful	Anitha
13	4GW23EC013	3	3	It was very helpful	Aruna
14	4GW23EC014	3	3	It was very informative	Anurag
15	4GW23EC016	3	3	The session was helpful	Ananya
16	4GW23EC017	3	3	The session was useful	Ananya
17	4GW23EC018	3	3	The session was very informative	Ananya
18	4GW23EC019	3	3	It was very helpful	Ananya
19	4GW23EC020	3	3	The session was helpful	Ananya
20	4GW23EC021	3	3	It was very helpful	Ananya
21	4GW23EC022	3	3	It was very helpful	Ananya
22	4GW23EC023	3	3	It was very helpful	Ananya
23	4GW23EC024	3	3	It was helpful	Ananya
24	4GW23EC025	3	3	It was very helpful	Ananya
25	4GW23EC027	3	3	It was helpful	Ananya
26	4GW23EC028	3	3	It was very helpful	Ananya
27	4GW23EC029	3	2	The session was informative	Ananya
28	4GW23EC030	3	3	It was helpful	Ananya

29	4GW23EC031	3	3	It was very good	Riz
30	4GW23EC032	3	3	It was informative	Shreya
31	4GW23EC033	3	3	It was very helpful	Parvati
32	4GW23EC034	3	3	It was very helpful	A
33	4GW23EC035	3	3	It was helpful	S.D
34	4GW23EC036	3	3	It was very informative & helpful	Deekshika
35	4GW23EC037	3	3	It was helpful	Pranavshree
36	4GW23EC039	3	3	It was very helpful	Shreethika
37	4GW23EC040	3	3	It was helpful	Divya
38	4GW23EC041	3	3	It was very helpful	Divya
39	4GW23EC042	3	3	It was very informative and helpful	Divya
40	4GW23EC043	3	3	It was very helpful	Divya
41	4GW23EC044	3	3	It was very helpful	Divya
42	4GW23EC045	3	3	Informative & helpful	Divya
43	4GW23EC046	3	3	Helpful	Divya
44	4GW23EC047	3	3	It was very useful	Divya
45	4GW23EC048	3	3	It was very useful	Divya
46	4GW23EC049	3	3	It was helpful	Divya
47	4GW23EC050	3	3	It was really good, I learnt many things	Divya
48	4GW23EC051	3	3	It was very helpful	Divya
49	4GW23EC052	3	3	It was useful	Divya
50	4GW23EC053	3	3	It was very helpful	Divya
51	4GW23EC055	3	3	It was very useful	Divya
52	4GW23EC054	3	3	It was very useful & helpful	Divya

52	4GW23EC056	3	3	It was helpful	<u>Steth</u>
53	4GW23EC057	3	2	It was knowledgeable session	<u>Di</u>
54	4GW23EC058	3	2	It was good session	<u>Janki</u>
55	4GW23EC059	3	2	It was good session	<u>Deep</u>
56	4GW23EC060	3	2	It was good	<u>Kanchana</u>
57	4GW23EC061	3	3	It was helpful	<u>Di</u>
58	4GW23EC062	2	2	The session was informative	<u>Karthika</u>
59	4GW23EC063	3	2	The session was informative	<u>Keerthana</u>
60	4GW24EC402	3	3	It was a Good session.	<u>Apurva</u>
61	4GW24EC406	3	3	It was Good.	<u>Hanshika</u>
62	4GW24EC409	3	3	It was Helpful.	<u>Manu</u>
63	4GW24EC411	3	3	It was a Good session.	<u>Preeti</u>
64	4GW24EC415	3	3	It was Helpful	<u>Snichana</u>
Average		2.9	2.8	Observation	
Attainment Level					
>80% - 3					
>70% - 2					
>60% - 1					
<60% - 0					

Comments from PAC Members

Sl no	PAC Members	Comments	Signature
1	Dr.Padmashee S	Topics covered in the workshop created awareness among students regarding Patents filing and Entrepreneurship	
2	Dr.Jayanth J		
3	Dr.Sreenivas Rao M V		
4	Dr.Manjula G		
5	Dr.Sushma S J		



Event Coordinators



NBA Coordinator



HOD, ECE

Head of the Department
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