



**Event Name: Entrepreneurship Awareness
Session**

Date: 05th March 2025



Associate GSSS TBIF <associate.gssstbif@gsss.edu.in>

Fwd: Mysuru Entrepreneurship Forum - Industry project for GSSS students

1 message

Dr. Padmashree S <padmashree@gsss.edu.in>

Tue, Jun 3, 2025 at 10:42 AM

To: Associate GSSS TBIF <associate.gssstbif@gsss.edu.in>

----- Forwarded message -----

From: **Ram Kevalur** <ramk@ecirkle.org>

Date: Sun, Mar 9, 2025 at 7:46 AM

Subject: Mysuru Entrepreneurship Forum - Industry project for GSSS students

To: padmashree@gsss.edu.in <padmashree@gsss.edu.in>

Cc: manager.gssstbif@gsss.edu.in <manager.gssstbif@gsss.edu.in>

Dear Padmashree mam

Very pleased to share a project proposal with you to involve GSSS students in shaping the future of Mysuru's Entrepreneurship ecosystem.

We can have a mini launch function later this week as per your convenience.

Have also shared a set of test questions that can be used to shortlist the final set of 6 students.

Looking forward to an exciting collaboration with GSSS and your students.

Best Regards

Ram

Council member - MEF

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--
Dr. S Padmashree

Professor

Dept of Electronics and Communication Engineering

GSSSIETW

Mysuru-570016

2 attachments **MEF_Proposal_GSSS_College.docx**
29K **MEF_Aptitude_Test.docx**
37K



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DST NIDHI
STARTUPS SCALE, STARTUP SUPPORT

Entrepreneurship Awareness Session at GSSSTBIF

17 July

17

Date: March 5, 2025



Time: Afternoon Session



Venue: GSSS Technology Business Incubator Foundation (GSSSTBIF), GSSSIETW



Guest Speaker: Mr. Ram Kevalur



Participants: Over 50 students from various engineering disciplines of GSSSIETW

Introduction

GSSSTBIF, in collaboration with DST-iTBI, GSSSIETW, successfully conducted an Entrepreneurship Awareness Session on March 5, 2025. This initiative aimed to cultivate an entrepreneurial mindset among students while highlighting emerging job opportunities in Mysuru amid its growing economic integration with Bengaluru.

Session Highlights

The session featured an insightful talk by Mr. Ram Kevalur, who emphasized the importance of fostering a robust entrepreneurial ecosystem in Mysuru. The event was facilitated by:

- Dr. Padmashree S, Principal Investigator, DST-iTBI-GSSSTBIF
- Dr. Sushma S J, Co-Principal Investigator, DST-iTBI-GSSSTBIF
- GSSSTBIF Staff

Key Takeaways from the Session



Building an Entrepreneurial Culture

Mr. Kevalur discussed challenges and opportunities for startups in Mysuru, encouraging students to explore innovative business ideas.



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Job Market & Industry Growth

The session provided valuable insights into Mysuru's expanding job market, covering emerging industries and employment trends that students should be aware of.



Bherunda Foundation & Mysore Entrepreneurship Forum (MEF)

On behalf of the Bherunda Foundation, Mr. Kevalur introduced the Mysore Entrepreneurship Forum (MEF), a dedicated platform to support and sustain entrepreneurship in Mysuru.



Internship & Practical Exposure

Students were introduced to internship opportunities, focusing on data mapping of entrepreneurs in Mysuru. Additionally, specialized internships in data management and web design were highlighted, emphasizing the need for digital expertise in today's entrepreneurial landscape.



Mysuru as an Entrepreneurial Hub

The discussion aligned with Mysuru Vision-2030, which aims to transform the city into a prominent innovation and startup hub, offering structured growth and development.



Interactive Q&A & Student Engagement

The session concluded with a Q&A segment, where students received valuable guidance on startup funding, business models, and career pathways in Mysuru's growing entrepreneurial ecosystem.



Commitment to Strengthening the Startup Ecosystem

Mr. Kevalur reaffirmed his commitment, along with his entrepreneurial consortium, to foster innovation and expand job opportunities for local talent.

Way Forward

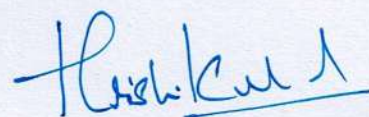
GSSSTBIF remains committed to bridging the gap between academia and industry by facilitating:



More entrepreneurship awareness sessions



Mentorship programs with industry experts





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Internship and startup incubation opportunities



Collaborative efforts with Mysore Entrepreneurship Forum (MEF)

This initiative marks a significant step in preparing GSSSIETW students for the evolving startup and job landscape in Mysuru.



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5/3/25

Students who attended Entrepreneurship Awareness

Session @ GSSSTBIF



PAGE: .

DATE: / /

	Name	class	USN	branch	Ph no.
1.	Manya V	4 th sem	4GW23CS058	CSE A	8296383634
2.	Monishan K.S	4 th sem	4GW23CS063	CSE A	9110863348
3.	Kruthika H.S	4 th sem	4GW23CS048	CSE A	9380072638
4.	Deekshitha R.M	4 th sem	4GW23CS026	CSE A	9036586468
5.	Aamna Anura	4 th sem	4GW23CS001	CSE A	8050052915
6.	Logithaa G	4 th sem	4GW23CS050	CSE A	8971927117
7.	Jyothsna Sai PR	4 th sem	4GW23CS040	CSE F	9480638225
8.	Gnanakshi J	4 th sem	4GW23AD024	AI&DS	9880991551
9.	Shivani K.S	4 th sem	4GW23AD050	AI&DS	8310588558
10.	Chandana P	4 th sem	4GW23AD014	AI&DS	9535520546
	Dhruvathi Shekar	4 th sem	4GW23AD020	AI&DS	8050235169
	M Akshatha	4 th sem	4GW23AD034	AI&DS	8073082531
	Rabiya Samreen	4 th sem	4GW23AD044	AI&DS	8310994037
	Srujeema Iram	4 th sem	4GW23AD049	AI&DS	9108596180
	Poothi Umesh	4 th sem	4GW23AD041	AI&DS	9148126317
	Vijayalakshmi R	4 th sem	4GW23AD063	AI&DS	9964522964
	Sundhya Gowda	4 th sem	4GW23AD053	AI&DS	8618428620
	Sangam Kumar	4 th sem	4GW23CS095	CSE	9279408419
	Niprerna mp	4 th sem	4GW23CS068	CSE	9606052584
	Parashita C	4 th sem	4GW23CS088	CSE	8884488332
	B Pooja HR	4 th sem	4GW23CS074	CSE	8078369894
	Vijetha K	4 th sem	4GW23CS125	CSE	7838297124
	Rammi Reddy Indu	4 th sem	4GW23CS089	CSE	9381624092
	Patil Rajdeepthi Dhananjay	4 th sem	4GW23IS032	ISE	8767505495
	Dhanya R Bhat	4 th sem	4GW23IS009	ISE	9353380801
	Thejashree	4 th sem	4GW23IS058	ISE	8660988426
	Sanjana B C	4 th sem	4GW23IS042	ISE	9743695933
	Varshini G Bhat	4 th sem	4GW23IS059	ISE	8618187941
	Sinchitha B R	4 th sem	4GW23IS047	ISE	9148414539
	Yoshitha M	4 th sem	4GW23IS063	ISE	8095767379



Bhavyashree R K	4 th Sem	4Gw23IS004	ISE	7411504357
Aishwarya S L	4 th Sem	4Gw23IS001	ISE	9380991670
Minchu S	4 th Sem	4Gw23IS025	ISE	9148017558
Pallak. S. Durug	4 th Sem	4Gw23EC045	ECE	9371183155
Exum Raguel	4 th Sem	4Gw23EO46	ECE	9606585472
Inchara D. Koushik	4 th Sem	4Gw23EC057	ECE	7026741554
Abhigna Shankar	4 th Sem	4Gw23AD002	AI&DS	9353904413
Richana Jadhav	4 th Sem	4Gw23AD046	AI&DS	9353831153



Report on Entrepreneurship Awareness Session at GSSSTBIF

Date: March 5, 2025

Time: Afternoon Session

Venue: GSSSTBIF, GSSSIETW

Guest Speaker: Mr. Ram Kevalur

Organized by: GSSSTBIF Team

Facilitators:

- Dr. Padmashree S, Principal Investigator, DST-ITBI-GSSSTBIF
- Dr. Sushma S J, Co-Principal Investigator, DST-ITBI-GSSSTBIF

Participants: Over 50 students from various engineering programs of GSSSIETW

Introduction

The GSSSTBIF team successfully organized an entrepreneurship awareness session on March 5, 2025, at GSSSIETW, with the esteemed presence of Mr. Ram Kevalur as the guest speaker. The initiative was facilitated by Dr. Padmashree S and Dr. Sushma S J, both key figures in DST-ITBI-GSSSTBIF. This session aimed to instill an entrepreneurial mindset among students and explore job opportunities in Mysuru, particularly in the wake of rapid economic integration between Bengaluru and Mysuru.

Objective of the Session

The primary goal of this event was to create awareness among students about the importance of fostering an entrepreneurial culture and identifying the emerging job opportunities within Mysuru. With the city witnessing significant growth and increasing connectivity with Bengaluru, it has become crucial for young professionals and aspiring entrepreneurs to align their career aspirations with the evolving business landscape.

Key Highlights of the Session

- **Understanding Entrepreneurship Culture:** Mr. Kevalur emphasized the need for developing a strong entrepreneurial ecosystem in Mysuru. He shared insights on the challenges and opportunities that aspiring entrepreneurs can leverage to establish successful startups.



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- **Job Market and Industry Growth:** He presented compelling facts and figures about the economic landscape of Mysuru, shedding light on emerging industries and the scope of employment.
- **Initiatives by Bherunda Foundation:** On behalf of the prestigious Bherunda Foundation, Mr. Kevalur highlighted the launch of the Mysore Entrepreneurship Forum (MEF), which aims to support and sustain entrepreneurship in the Mysore region, creating an environment where innovative ideas can flourish.
- **Internship and Practical Exposure:** The initiative introduced internship opportunities for students, focusing on data mapping of entrepreneurs in Mysuru. This practical engagement will enable students to gain hands-on experience while contributing to the successful implementation of the program. Additionally, Mr. Kevalur expressed his requirement for students specializing in data management and web design for internships, emphasizing the growing need for structured data handling and digital presence in the entrepreneurial sector.
- **Vision for Mysuru's Entrepreneurial Future:** Mr. Kevalur articulated a vision of establishing Mysuru as a prominent entrepreneurial hub, aligning with initiatives like the Mysuru Vision-2030, which emphasizes structured growth and development to support startups and innovation.
- **Student Engagement & Q&A:** The session concluded with an interactive discussion where students posed various queries regarding entrepreneurship, startup funding, and job trends in Mysuru. Mr. Kevalur responded with valuable insights, offering guidance and motivation to the attendees.
- **Commitment to Startup Ecosystem:** Mr. Kevalur assured the students that he, along with his consortium, is dedicated to supporting the startup ecosystem in Mysuru. He reiterated his commitment to fostering innovation and expanding job opportunities for local talent.

Conclusion & Future Prospects

The session served as a significant stepping stone in encouraging students to explore entrepreneurial avenues and understand the evolving job market. The ongoing merger of Bengaluru and Mysuru presents a vast array of opportunities, and initiatives like these ensure that local talent is well-prepared to harness the potential of this economic transformation.

As a way forward, GSSSTBIF plans to collaborate further with industry experts and entrepreneurs to facilitate more such insightful sessions, mentorship programs, and internship opportunities. This initiative is expected to play a pivotal role in bridging the gap between academia and industry, thereby empowering students to contribute meaningfully to Mysuru's entrepreneurial and economic landscape.



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