



GSSS

GEETHA SHISHU
SHIKSHANA SANGHA (R)

INSTITUTE OF ENGINEERING AND TECHNOLOGY FOR WOMEN

(Affiliated to Visvesvaraya Technological University, Belagavi. Approved by AICTE New Delhi & Govt. of Karnataka)

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(Permanently Affiliated to VTU: 2019-25)

Accredited by NAAC Grade 'A'

MBA

DEPARTMENTAL ACHEIVERS (2023-2024)

PLACEMENT DETAILS: 2023-2024

No. of Students Placed: 39 (Out of 118)

Highest package: 7.5 LPA

Average salary: 5 LPA



Sl. No	Student Name	USN	Placed Company Name	CTC	Student Photo
1	Vindhya AM	4GW22BA111	Jaro Education	7.5 LPA	
2	Amulya G	4GW22BA003	Jaro Education	7.5 LPA	
3	Lavanya KS	4GW22BA049	Corizo	6.25 LPA	
4	Hemalatha K P	4GW22BA038	Corizo	6.25 LPA	

Sl. No	Student Name	USN	Placed Company Name	CTC	Student Photo
5	Annapoorna G	4GW22BA005	Corizo	6.25 LPA	
6	Rakshitha L	4GW22BA076	Corizo	6.25 LPA	
7	Kavya H K	4GW22BA042	Corizo	6.25 LPA	
8	Harshitha D	4GW22BA035	Corizo	6.25 LPA	
9	Ankitha J	4GW22BA004	No Broker Hood	6.12 LPA	
10	Harshini K N	4GW22BA034	No Broker Hood	6.12 LPA	
11	Yashaswini D	4GW22BA113	No Broker Hood	6.12 LPA	
12	Jhanavi M M	4GW22BA039	No Broker Hood	6.12 LPA	
13	Sinchana B S	4GW22BA091	Bajaj Finserv	5.68 LPA	

SI. No	Student Name	USN	Placed Company Name	CTC	Student Photo
14	Shilpa P	4GW22BA087	Bajaj Finserv	5.68 LPA	
15	Leelavathi P L	4GW22BA050	Bajaj Finserv	5.68 LPA	
16	Swathi B	4GW22BA102	Bajaj Finserv	5.68 LPA	
17	Nayana G H	4GW22BA063	Bajaj Finserv	5.68 LPA	
18	Madhura A	4GW22BA053	Bajaj Finserv	5.68 LPA	
19	Niharika R	4GW22BA064	Bajaj Finserv	5.68 LPA	
20	Maria Esther	4GW22BA055	Bajaj Finserv	5.68 LPA	
21	Spoorthy KY	4GW22BA100	Test Yantra	4-5 LPA	
22	Simran S Malaviya	4GW22BA119	Codeyoung	4.86 LPA	




Sl. No	Student Name	USN	Placed Company Name	CTC	Student Photo
23	Shobitha V	4GW22BA088	Codeyoung	4.86 LPA	
24	Swathi B S	4GW22BA104	No Broker Hood	4.7 LPA	
25	Nisarga S N	4GW22BA068	No Broker Hood	4.7 LPA	
26	Harshitha K S	4GW22BA036	Bharti Airtel	4.5 LPA	
27	Supritha T M	4GW22BA101	Bharti Airtel	4.5 LPA	
28	Anu S Gowda	4GW22BA006	Bharti Airtel	4.5 LPA	
29	Sindhu N	4GW22BA095	Bharti Airtel	4.5 LPA	
30	Pooja N	4GW22BA069	Integra Micro Systems	4 LPA	

Sl. No	Student Name	USN	Placed Company Name	CTC	Student Photo
31	Keerthana B	4GW22BA043	Integra Micro Systems	4 LPA	
32	Spandana K	4GW22BA099	Integra Micro Systems	4 LPA	
33	Rakshitha T	4GW22BA078	Integra Micro Systems	4 LPA	
34	Keerthana M	4GW22BA044	Integra Micro Systems	4 LPA	
35	Sindhu KN	4GW22BA094	Integra Micro Systems	4 LPA	
36	Shobitha V	4GW22BA088	Akshayakalpa	3.96 LPA	
37	Soniya D	4GW22BA098	No Broker Hood	3.75 LPA	
Sl. No	Student Name	USN	Placed Company	CTC	Student Photo




o			Name		
38	Gayathri K	4GW22BA031	No Broker Hood	3.75 LPA	
39	Vinida M	4GW22BA112	Mandara Building solution	2.5 LPA	

TOPPERS LIST




BATCH 2021-2023 SEMESTER IV

FIRST TOPPER	SECOND TOPPER	THIRD TOPPER
		
YASHASWINI Y A 4GW21BA118 81.00	SANCHITA N D 4GW21BA087 80.57	NIDHI GOWDA M S 4GW21BA062 79.29


BATCH 2022-2024 SEMESTER II

FIRST TOPPER	SECOND TOPPER	THIRD TOPPER
		
SIMRAN S MALAVYA 4GW22BA119 82.67%	MADHURA A 4GW22BA053 82.17%	AMULYA G. 4GW22BA003 81.50%

**BATCH 2022-24
SEMESTER III**

FIRST TOPPER	SECOND TOPPER	THIRD TOPPER
		
4GW22BA049 LAVANYA K.S. 84.14%	4GW22BA119 SIMRAM S. MALAVIYA 82.57%	4GW22BA100 SPOORTHY K.Y. 82.14%

**BATCH 2023-2025
SEMESTER I**

FIRST TOPPER	SECOND TOPPER	THIRD TOPPER
		
4GW23BA011 APOORVA S. 87.5%	4GW23BA060 NANDITHA A. 85.3%	4GW23BA116 VIJETHA NK 85%

Technical Forum



One day technical talk on “ **Role of Artificial Intelligence tools in Finance** ” was conducted for II semester students on 19th August 2023. Dr. Navin Patel, Convenor-CII Mysuru and Associate President-Infosys –Mysuru was the resource person



Three days Workshop on **HR Analytics** conducted for III semester students from 21st Aug 2023 to 23rd Aug 2023 . Skillphul Business Toys Private Limited conducted this workshop.



One day **Entrepreneurship Awareness Program** was held for II semester students on 12th Sep 2023. Dr.Dharma Prasad –CEO and Chief Scientist –Prosetta Bioconformatics and Convenor CII –Industry institute Interaction and Higher Education Board,Mysuru., delivered the talk



One day **Workshop on LinkedIn** held for III Semester students on 4th Dec 2023, Ms.Suma Annegowda,LinkedIn Expert



One day Technical Talk on **HR Analytics** for III semester students held on 14th Dec 2023 The expert talk was delivered by Dr. K.B.L Shrivastava Professor from IIT Kharagpur



5 day workshop on **“Financial Modelling and Analytics”** was conducted for III semester students from 8th Jan 2024 to 12th Jan 2024. The workshop was conducted by Skillphul business Toys Pvt.Ltd..



One day Technical talk on “AI powered Literature Review” was conducted for the III semester students on 3rd March 2024. The Session was conducted by Prof. Sunil M.V, Faculty - Systems and General Management-SDMIMD-Mysuru



Expert talk on "**Maximizing your Potential ,Personal Branding,Time Management and Leadership Development**" was conducted for the IV semester students on 12th June 2024 .The talk was delivered by Ms.Rani Srinivas,Managing Director at Sri enterprises



Technical talk on “**Essentials of Investing: A Guide to Stocks, Mutual Funds, and Various Financial Products**” was held for the IV semester student on 26th June 2024. The Session was conducted by Mr..Shankar S,Area Head –Geojit Financials Pvt.Ltd.



5 day workshop was conducted on “**Integrated Digital Marketing Strategies with Advanced Research Methods**” for IV Semester students from 8th July’24 to 12th July 2024. the sessions were conducted by Skillphul Business Toys Pvt.Ltd.



Management fest : **HR Dasara** –IV Semester students participated in the fest held on 15th Dec 2023 at SDMIMD,Mysuru



5 day workshop was conducted on “HR Analytics and Power BI” for IV Semester HR and BA students from 27th Aug '24 to 31st Aug '24. The sessions were conducted



Interactive session titled "**Connecting Minds: Student-Resource Person Engagement, session**" focusing on "**Embracing Rapid Change to Foster Creativity and Adaptability in Business Strategies.**" Was organized for the II semester students on 28th Sep 2024. This session was led by Dr. Rajendra, Visiting Professor at Symbiosis Institute of Business Management (SIBM) Bengaluru

DEPARTMENT ACTIVITIES



5 days "**Bridge course**" was conducted for the first year students from Course 12th Feb 2024 to 16th Feb 2024



One week **External Training** was conducted for I year students from 19th Feb 2024 to 24th Feb 2024 by the expert team of Bizotic.



Corporate Readiness Program for I semester students was conducted on 15th May 2024. Dr.Raj C Mohan,Director-It service and university program leader,KYNDRYLa conducted the



II semester students of Department of Master of Business Administration of GSSSIETW, visited Plansee India high performance materials Pvt Ltd in Aug 2023.



II semester students of Department of Master of Business Administration of GSSSIETW, visited BEMIL Ltd ,Mysuru –Aug 2023

OUTBOUND LEARNING PROGRAMS



Outbound Learning Program conducted at SDMIMD for 3rd semester-
5th Feb 2024 to 9th Feb 2024



first year MBA students had been to SDMIMD for the outbound learning program from
24th sep 2024 to 26th sep 2024

PROJECTS FUNDED DETAILS:

Dr.Shashidhar S.Mahantshetti and Ms.Sonal Sawakar has got a sum of ₹ 5,000 from KSCST 2024 funded project titled **“GEN Z AND HYBRID VEHICLES: AN EXPLORATION OF ADOPTION DRIVERS”**

RESEARCH CENTRE

About the Research Centre:

The MBA Research center was sanctioned by VTU in the year 2013. Currently, 4 research scholars are pursuing their Ph.D. in various areas of Management like Marketing Management, Financial Management & Human Resource Management. The department has 3 doctorates involved in various research activities.

Dr.Shashidhar S.Mahantshetti is the present Research center Coordinator and Research Guide

FACULTY ACHIEVEMENTS

- 1) Prof.Ashokkumar R.S Won the **“BEST CASE AWARD”** for the paper on **“Supremacy between model standing order & government amendment of standing order cut - 'A case of retirement age environment between trade union & L&T construction equip Ltd in Karnataka.”** The paper was presented at the 12th Annual Conference on Case studies – **“COGNOSCO 2024 ”** conducted by Christ (Deemed to be University).
- 2) The following faculties , Dr.Shashidhar S.M., Dr.Jagadeesha M, Ms.Sonal S and Ms.Priya K got their patent design certificate from the Indian Patent Office under the Ministry of Commerce and Trade.The Patent Design is **“IOT Based Footwear for Women’s Security”**
Design No: 410680-001 dtd-15-03-2024

- 3) The following faculties Dr.Jayan V.K.,Ms.Pavithra G , Dr.Lakshimsha M and Dr.Jagadeesha M got their patent design certificate from the Indian Patent Office under the Ministry of Commerce and Trade. The Patent Design is “**AI Based Measurable Device for Women’s Safety**” **Design No: 412481-001 dtd 03-04-2024**
- 4) The following faculties Ms.Sonal S, Dr.Shashidhar S.M and Dr.Jagadeesha M got their patent design certificate from the UK Patent Office ,under official government body -The Department of Science,Innovation and Technology.The Patent Design is “**AI Based Electronic Device for Collecting Customer Feedback**” **Design No: 6371297 dated 25-06-2024**
- 5) The following faculties Ms. Pavithra Gowtham N S,Dr. Jayan V K and Dr.Jagadeesha M got their patent design certificate from the UK Patent Office ,under official government body -The Department of Science,Innovation and Technology. The Patent Design is “**Computing device for financial transaction authentication**” **Design No: 6377745 dated 18-07-2024**
- 6) The following faculties got their patent design certificate from the UK Patent Office ,under official government body -The Department of Science,Innovation and Technology.The Patent Design is “**AI Based Employee Training Computer Device**” **Design No: 6385250 dated 23-08-2024**
- 7) The paper by Dr.Shashidhar S Mahantshetti titled “**Driving factors of Mobile Payment Adoption : A focus on Gen-Z customers**” was published in **Springer** as part of the proceedings of the International Conference on Smart Computing and Communication with ISBN 978-981-97-1322-6

FDP/SYMPOSIUM/CONFERENCE ATTENDED

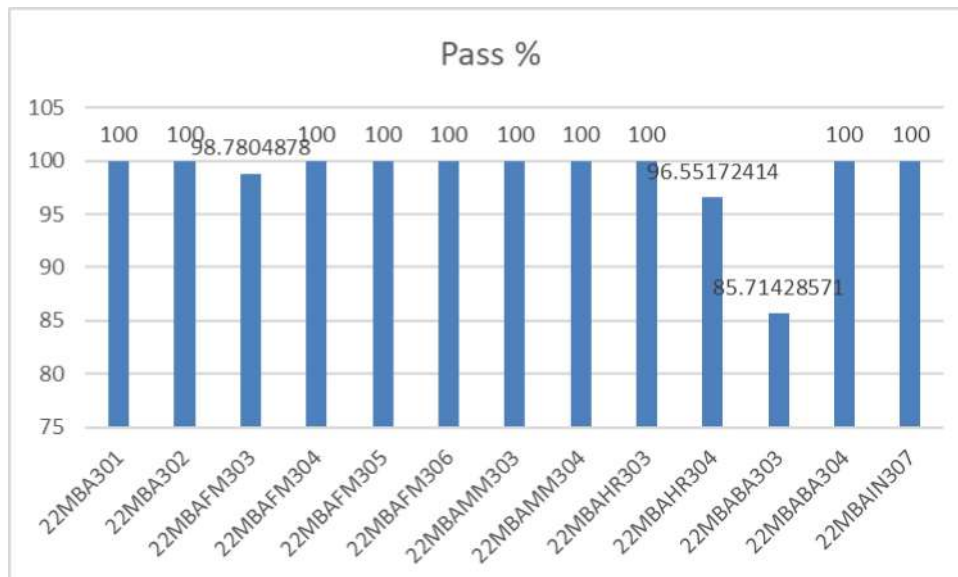
- **Prof Anuradha attended a one FDP on " Innovative Teaching Methods" conducted by SDMIMD,Mysuru with Dr.Mousumi Sengupta and Dr.Sunil MV being the resource person on 31st May 2024.**
- **Prof.Anuradha H.N attended 10 day online FDP was conducted by Research Foundation of India and RFI-Care on "A step by Step guide to write a good research program".The program was held from 6th May 2024 to 15th May 2024**
- **Prof Anuradha HN attended 5 day online FDP was conducted by Research Foundation of India and RFI-Care on "Innovative Teaching and Learning Pedagogy" from 25th April 2024 to 30th April 2024.**
- **Dr.Shashidhar S.Mahantshetti attended One day FDP was organized by SDMIMD,Mysuru on " Leveraging AI in teaching and research" on 19th April 2024.**
- **Prof Pavithra Gowtham NS has attended 10 hours FDP on "Deep Learning and artificial Intelligence " conducted by Andhra Pradesh State Skill development corporation in collaboration with ExcelR Edtech Pvt Ltd from 26th Feb 2024 to 1st March 2024**
- **Prof Pavithra Gowtham NS has attended 10 hours FDP on "Business Analytics " conducted by AISSMS College fo Engineering ,Pune in association with SJC Institute of Technology-Hyderabad, Matrusri Engineering college,Hyderabad and ExcelR Edtech Pvt Ltd from 5th Feb 2024 to 9th Feb 2024.**
- **Ms.Priya K attended 3 day Big data analytics from dept of information technology, organised by VNR Vignana Jyothi of Engg & Tech from 4th Dec 2023 to 15th Dec 2023 .**
- **Prof Priya K and Prof.Ashwini RH, attended 5 day FDP on Building advanced Data analytics application with cloud under ATAL scheme from 18th Dec 2023 to 22nd Dec 2023.**
- **Two Day FDP was organized for all the faculties of Dept.of MBA at SDMIMD on 30th Oct 2023 and 31st Oct 2023.**

FACULTY PUBLICATIONS

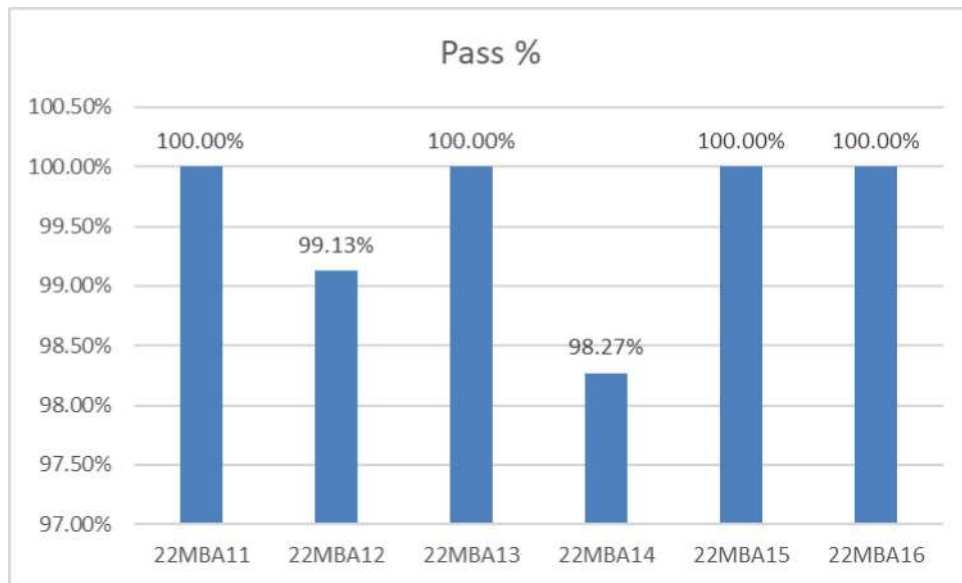
- Dr. Shashidhar S. Mahantshetti, Ms. Sonal Sawakar and Ms. Priya K Co published paper on unveiling Board affinity through sustainable packaging : understanding societal, environmental & regulatory influences in urban India in IEC
- Prof. Pavithra Gowtham NS co-authored paper A study on Pet Health Insurance and its impact on owners spending for veterinary services with reference to Mysuru City. This was published in Journal of Survey in Fisheries Sciences.
- Prof. Pavithra Gowtham NS coauthored paper A Study on Financial Performance Analysis of Selected Companies Pre & Post- Merger and Acquisition with Reference to India, which was published in Tuijin Jishu/Journal of Propulsion Technology

ANALYSIS

III SEMESTER RESULT MAY 2024



I SEMESTER JUNE 2024



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