



GSSS

GEETHA SHISHU
SHIKSHANA SANGHA (R)

INSTITUTE OF ENGINEERING AND TECHNOLOGY FOR WOMEN

(Affiliated to Visvesvaraya Technological University, Belagavi. Approved by AICTE New Delhi & Govt. of Karnataka)

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Department of Entrepreneurship Development Cell

PRESS REPORT on

DST Sponsored three WEEKS Women Entrepreneurship Development Programme (WEDP) conducted from 3rd May to 30th May 2023



Online Inauguration SNAP SHOT of The THREE weeks Women Entrepreneurship Development Program held on 3rd May 2023

The Three weeks Women Entrepreneurship Development Programme (WEDP) organized by the Entrepreneurship Development Cell of GSSS Institute of Engineering & Technology for Women, Mysuru in association with Department of Science and Technology, Govt. of India was held from 3rd May 2023 to 30th May 2023 .The WEDP was inaugurated by the chief Guest **Dr. Y. Joe**, Director, Hand in Hand academy for social entrepreneurship, Kanchipuram in online mode on **3rd May 2023**. **Mr.Yeshaswi Nag**, Assistant General Manager , Hand in Hand academy for social entrepreneurship was the Guest of Honor for the program. Dr.S.Padmashree, Professor, Dept. of ECE and Principal Investigator of this programme welcome the gathering and briefed about the contents that will be covered in the WEDP. **Dr.Shivakumar.M**, Principal, GSSSIETW addressed the participants highlighting the genesis of GSSSIETW AND touching on the EDC cell and its activities . **Smt. Vanaja B Pandit** , Hon. Secretary of GSSS (R), delivered the presidential address wishing all the participants success and prosperity in life

The main objective in organizing this programme was to train potential entrepreneurs with graduation and diploma background. During the inaugural function, chief guest **Dr. Joe** , Director, Hand in Hand Academy for social entrepreneurship, kanchipuram in his key note address briefed on the importance of program and its need in today's growth of Individuals. He gave an insight on the role of entrepreneurs and how hand in hand academy is facilitating for the uplift of entrepreneurs and their support extended to entrepreneurs.

More than 50 participants registered for this programme at the national level. The WEDP was scheduled with 6 modules spread over in 3 weeks. Eminent resource persons from Various reputed organizations, hand in Hand academy for social entrepreneurship and other government sectors handled topics including entrepreneurship, scheme of assistance, project selection and its pre feasibility, soft skill development, consolidation of business idea, business plan preparation.

Valedictory function was conducted on 30th May 2023 in online mode **Dr Sushma.S.J** was the Co- Principal Investigator delivered the vote of the thanks.

Prepared By:
Dr.S.Padmashree

Principal