



Geetha Shishu Shikshana Sangha (R)
GSSS INSTITUTE OF ENGINEERING & TECHNOLOGY FOR WOMEN

(Affiliated to VTU, Belagavi, Approved by AICTE, New Delhi & Govt. of Karnataka)

K R S Road, Metagalli, Mysuru - 570016

Accredited Branches by NBA, New Delhi UG - ECE/CSE/ISE/ TE

(Validity: 01.07.2017 - 30.06.2020 and 01.07.2020-30.06.2023)

Accredited with Grade 'A' by NAAC

Date: 17/04/2021

To

The Principal
GSSS Institute of Engineering & Technology for Women,
Mysuru-570016

Sir

Sub: Requisition to organize a Webinar on "Art and Science of Engineering Product Designs " on 24th April 2021- reg.

With reference to the above subject, IQAC would like to organize a **Webinar on "Art and Science of Engineering Product Designs " on 24th April 2021.** Mr. Anantha Bhat, Founder & Managing Director, Chowki Services Private Limited, Bangalore has accepted to be the resource person for delivering the keynote on the above mentioned topic.

This webinar aims to provide the awareness and dissemination of the importance of different design aspects of engineering products and exploration of the design process of turning an idea into a final design of the product.

All the Pre-final year students can be permitted to participate in this online Webinar being hosted using YouTube / Google Meet. We request you to kindly grant the permission for the same and do the needful. I am herewith enclosing the profile of Mr. Anantha Bhat for your kind reference and consideration.

IQAC Coordinators

Dr. Gunraj K S
Dr. Jayanthi J

Director-IQAC

Principal
17/04/2021



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Invitation

It is our pleasure to invite you for the Talk organized by IQAC, GSSSIETW, Mysuru

on

“Art and Science of Engineering Product Designs”

by

Mr. ANANTHA BHAT

Founder & Managing Director, Chowki Services Private Limited, Bangalore

On

24th April 2021

Presided by

Smt. Vanaja B Pandit

Hon. Secretary, GSSS(R), Mysuru

In the presence of

Smt. Anupama B Pandit

AO, GSSSIETW, Mysuru

Dr. Shivakumar M

Principal, GSSSIETW, Mysuru

Sri. Bharath R K

Member & CEO GSSS(R)



Kindly do attend and grace the occasion

Date of the Event: 24/04/2021 (Saturday)

Time: 10.20 a.m to 11.45 a.m

Google meet link (for Resource Person, HoD's & Faculty members):

<https://meet.google.com/mjh-xezz-xgq>

YouTube link (for students):

<https://youtu.be/6mZi4O7CkUM>



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Webinar on “Art and Science of Engineering Product Designs”

Organized by

IQAC

AGENDA

Invocation		Mrs. Ramya.B.N Assistant Professor, Dept of CSE	[2 min]
Welcome Speech	:	Dr.P.Raviraj Professor Dept of CSE & Director, IQAC	[2 min]
Address by Principal	:	Dr. Shivakumar M Principal , GSSSIETW	[2 min]
Presidential Address		Smt.Vanaja.B.Pandit Honorary Secretary, GSSS®	[2 min]
Introduction of Speaker	:	Dr.J.Jayanth Assoc. Professor, Dept. of ECE	[2 min]
Address by Speaker	:	Mr. Anantha Bhat Founder & Managing Director, Chowki Services Private Limited, Bangalore	[50 min]
Vote of Thanks	:	Dr.Gururaj K S Professor, Dept of CSE	[2 min]
Master of Ceremony	:	Mrs. Tejaswini R M Assistant Professor, Dept of CSE	

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YouTube link (for students):

<https://youtu.be/6mZi4O7CkUM>

1.Education. Born in 1965, Graduated in Electrical Engineering from BMS College of Engineering of Bangalore University (<http://www.bmsce.ac.in> 1987 Batch. 3rd Rank) & obtained M.Tech degree in CEDT (Centre for Design and Technology) of Indian Institute of Science (I.I.Sc, Bangalore) (<http://www.dese.iisc.ac.in/>, 1989 Batch). Ranked in top 5 In India, top 100 in Asia, & within top 200 worldwide.

2.Work. A) Member (Design Development Team) in Bangalore VLSI Design Centre of Semiconductor Complex Ltd, (SCL, <http://scl.gov.in/>, A Government of India unit) for 5 years. (Now it is an ISRO lab)

B) **In 1994, migrated to Singapore** for ASEAN and India operations of US based Startup - EPIC Design Technology Inc. In 1997 after worldwide acquisition of company by SYNOPSYS Inc, (www.synopsys.com), moved to Singapore based HQ for AP region. India, Singapore, Malaysia, Taiwan, China, Korea, Hong Kong, Etc . **EP holder & later PR of Singapore till he migrated back to India.**

C) From 2002, with Applications Consultants (AC) Team in Synopsys (India). Experience in Semiconductor & EDA Industry includes Transistor level simulation tools, Static Timing Analysis VLSI Design Methodologies & project management. ((In these roles being based in tech centres Singapore & Bangalore travelled widely (in Asia Pac, Taiwan, China, South Korea, America, Canada, Australia and many technology centres in India) mainly for training & first level of technical support to customers in semiconductor Industry.))

3.Entrepreneurship. a) Founder & Managing Director of Chowki Services , a not for profit initiative from 2001 & then a formal Pvt Limited company from Jan 2012,. (<http://www.chowki.co.in>). Its mission is services in Skilling & tech sector. Chowki & associates offer products and services for building and running schools & colleges & Skilling centres. Also networked, built a business & social fund, arranged funds & professional services to few Educational institutes/Individuals & Tech startups.

b) Co founder of a Comprehensive Energy Services & LED company EcoServ Solutions Pvt Ltd, (www.ecoservsolutions.in). Now focusing on range of smart tech solutions

c) Co Founder of BReT Solutions Pvt Ltd, (www.brets.in) an Online coaching company for cracking competitive examinations which is now managed by a business partner .

d) Advisor, consultant to many startups, businesses & Institutions



In Technical & Business Consultants role, did/doing projects in

1) WIPRO (as Design Consultant) with end clients being PMC-Sierra

2) SMARTPLAY Technologies (as Director, Technical Talent Development, Now part of Aricent Technologies/Altran). Trained many fresh graduates and made them industry ready & got them placed in many companies like Qualcomm

3) NANOCHIP Solutions Pvt Ltd as V.P. (Strategic Accounts Development)

4) Training large number of fresh graduates at Cerium Systems, a High Tech Services Company. He has done similar roles in for Intel, Qualcomm, Etc

4. Voluntary: A) **Been a temporary lecturer** in BMSCE briefly (1987, between BE & M.Tech) and in later stages, given many guest lectures , Invited talks in seminars, workshops , conferences & coauthored papers for conferences. **B) Member in Talent CIG of IESA. (India Electronics & Semiconductor Association).** C) Invited as Adjunct Professor in Seer Akademi/Global Engg University. (www.globalenggu.com).

He is Chartered member & Past President of Rotary Club Lakeside (RCBL) 2014-15, Assistant Governor (RY 18-19). Chairman, RYLA (RY19-20). Rtn. Anantha Bhat is an active social volunteer in Education, Environment & other social services projects. He is a (PHF) Paul Harris Fellow in Rotary International. (**www.rotary.org**)

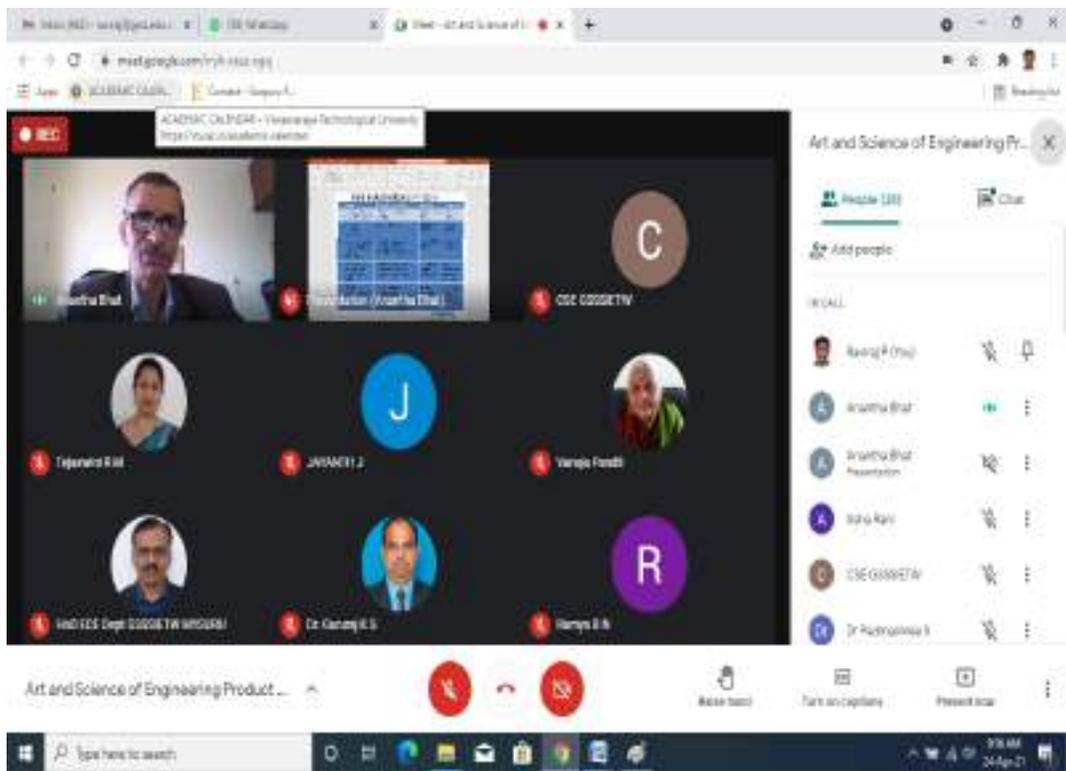


Press Report on Webinar on “Art and Science of Engineering Product Designs ” held on 24th April 2021

The Internal Quality Assurance Cell of GSSS Institute of Engineering and Technology for Women, Mysuru organized **Webinar on “Art and Science of Engineering Product Designs”** on 24th April 2021. **Mr. Anantha Bhat, Founder & Managing Director, Chowki Services Private Limited, Bangalore** was the Chief Guest and Resource Person for this event. **Smt. Vanaja B Pandit**, Hon. Secretary, GSSS(R) and **Dr. Shivakumar M**, Principal, GSSSIETW, Mysuru were present. Webinar began with the welcome address by Dr.Raviraj P, Professor, Dept. of CSE, GSSSIETW, Mysuru. Followed by **Dr. Shivakumar M**, Principal, GSSSIETW, Mysuru gave an overview of the focus towards the engineering design for meeting the today’s world technology requirements. **Smt. Vanaja B Pandit**, Hon. Secretary, GSSS(R) has delivered the presidential address by emphasizing the importance of creativity of the students along with analytical and design skills. **Dr.Jayanth J** , Associate Professor, Dept. of ECE, has introduced Mr. Anantha Bhat to the participants about his achievements.

Mr. Anantha Bhat, addressed the audience about the importance of Learning through Read, Re read, Re format, re connect and Re tell. He stressed upon the importance of Soft skills such as Communication and time management as part of technical education which GSSSIETW has been inculcating among the students right from the first semester. He instructed the students to know the field in which they are good and work on enhancing their knowledge in the field of their interest to excel in life. He emphasized that engineering design is an art and everyone can design in different way to get the best design for the problem that is to be solved. He discussed about the importance of Feasibility study while developing the products with better performances.

Smt. Vanaja B Pandit, Hon. Secretary, GSSS(R) thanked Mr. Anantha Bhat, Founder & Managing Director, Chowki Services Private Limited, Bangalore for sharing the wonderful thoughts and facts which will help in giving a new direction aimed at the 21st century expectations to the engineering designs and accelerate its pace of development to meet the needs and aspirations of the society at large. Webinar concluded by vote of thanks by **Dr.Gururaj K S**, Professor, Dept. Of CSE, GSSSIETW, Mysuru. Through this webinar, the faculty members and the Pre-final year students of GSSSIETW have gained knowledge and an opportunity to expose the inherent talents in programming, design and development of products.



Mr. Anantha Bhat, Founder & Managing Director, Chowki Services Private Limited, Bangalore addressing the participants about “Art and Science of Engineering Product Designs”

H. Sri Lakshmi
Principal