



GSSS

GEETHA SHISHU
SHIKSHANA SANGHAM

**INSTITUTE OF ENGINEERING
AND TECHNOLOGY FOR WOMEN**



Approved to Offer Courses in Engineering and Technology by AICTE, New Delhi & Govt of Karnataka
105 ROAD, METAGALLI | MYSURU - 570 016 | KARNATAKA | INDIA

GSSSIETW/Physics/2021-22/2

Date: 05-08-2022

Circular

**Workshop on Innovation and Design Thinking for the Second Semester BE Physics
Group Students**

A Workshop on 'Innovation and Design Thinking' will be held in our Institute on Monday, 08-08-2022 from 2:00 pm to 04:00 pm in the Seminar Hall. Ms. Padmaja Muralidhar, Founder & CEO, ACube Solutions, Mysuru will be the Resource Person for this Workshop. The content of the Workshop is part of the Module 5 of the course, Innovation and Design Thinking (21IDT29), for the ongoing Second Semester BE Physics Group (Even 2021-22). A course assessment of 20 Marks will be carried out based on this Workshop. All the students of the Second Semester BE Physics Group (A, B, C and D Section) and the faculties handling 21IDT29 are hereby informed to attend this Workshop.

V. M. 05/08/2022
HOD Physics

**Professor & Head
Department of Physics
GSSSIETW, Mysuru, India - 570016**

Dr. Srivakumar
Principal *05/08/2022*

**Principal
GSSSIETW, Mysore-16**



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(Affiliated to VTU, Belagavi, Approved by AICTE, New Delhi & Govt. of Karnataka)

Accredited with Grade 'A' by NAAC

(NBA Accredited Branches by NBA, New Delhi UG - ECE/CSE/ISE/TE)
(Validity: 01.07.2017 – 30.06.2020 & 01.07.2020 – 30.06.2023)

Date: 11-8-22

PRESS NOTE

One day Workshop on "Innovation and Design Thinking" on 8th August 2022

The IIC & IQAC Cell of GSSS Institute of Engineering & Technology for Women, Mysuru organized one day workshop on " **Innovation and Design Thinking** " on **8th August 2022**. Dr.Padmashree S, Professor, Dept. of ECE welcomed the dignitaries and participants. She also briefed about the importance of the workshop to the participants.





Dr. M. Shivakumar, Principal, GSSSIETW in his presidential address briefed about the importance of design thinking and innovation to the engineering graduates and its relevance in the industries for achieving professional excellence. He also insisted that this kind of workshop brings out the creative thinking process among the student community which is the need of the hour for every engineering graduate.

Ms.Padmaja Muralidhar, Founder & CEO ,ACube Solutions, Mysuru discussed about the design thinking approach that helps the graduates to be more successful in their career which was attended by around 250+ participants. She emphasized that the Innovation and design thinking is for anyone willing to change their mindset, not only about challenges and problem solving, but also about creating something new. We can conduct a design thinking workshop for anyone in the organization to learn how to use design thinking methods in order to innovate how they work and what they create. The design thinking approach helps us to be more successful with our change by designing for and with the people we create our products, services, and programs. She insisted about following three characteristics to be followed to become the successful innovator

MINDSET: Access the attitude that will help you to keep learning, growing, & taking innovative action to make a difference for your organization.

PROCESS: Learn the Innovation Step-by-Step approach and other methods to use for challenges in your work. Put the process to use for your culture of innovation challenge.

ACTION: Begin your own innovation project for the purpose of learning, developing skills, and creating something new that can impact others and yourself. Start with an acorn sized action that could grow.

She conveyed to the students that engineering design is an art and there can be varying solutions for a single problem based on the approach used by the designers to solve the problem with proper feasibility study while developing the products with better performances.

Faculty coordinators Dr.Padmashree S, Dr.Manjuprasad B, Dr.Roopashree H R, Mr.Shamanth Kumar B U and Dr.Vinay Venugopal, HoD, Dept. of Physics were present during this workshop. All the participants shared their feedback at the end of the workshop.

IIC Coordinator
Dr.P.Raviraj