

**GSSS**GEETHA SHISHU  
SHIKSHANA SANGHA (R)**INSTITUTE OF ENGINEERING  
AND TECHNOLOGY FOR WOMEN***(Affiliated to Visvesvaraya Technological University, Belagavi. Approved by AICTE New Delhi & Govt. of Karnataka)***KRS ROAD, METAGALLI | MYSURU - 570 016 | KARNATAKA | INDIA**

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**(Permanently Affiliated to VTU: 2019-25)****Accredited by NAAC Grade 'A'**

# MBA

## DEPARTMENTAL ACHEIVERS (2022-2023)

### PLACEMENT DETAILS: 2022-2023

**No. of Students Placed: 70 out of 113****Highest package: 8.6 LPA****Average salary: 4 LPA**

SL NO	Student Name	USN	Name of the Company Placed	CTC	Photo
1	Harshitha C	4GW21BA031	Jaro Education	8.6 LPA	
2	Sara Moses	4GW21BA091	Jaro Education	8.6 LPA	
3	Kavyashree R	4GW21BA047	Zchem	5.75 LPA	
4	Yashaswini G	4GW21BA0117	Zchem	5.75 LPA	
5	Chandana R G	4GW21BA019	Vodafone Idea	5.5 LPA	

6	Chandana K	4GW21BA018	Vodafone Idea	5.5 LPA	
7	Priyanka K R	4GW21BA073	Vodafone Idea	5.5 LPA	
8	Sandhya M R	4GW21BA089	Vodafone Idea	5.5 LPA	
9	Suhana Afreen	4GW21BA100	Vodafone Idea	5.5 LPA	
10	Vanishree S	4GW21BA114	Vodafone Idea	5.5 LPA	
11	Vismitha H V	4GW21BA116	Vodafone Idea	5.5 LPA	
12	Meghana V	4GW21BA055	Vodafone Idea	5.5 LPA	
13	Niharica T S	4GW21BA064	Vodafone Idea	5.5 LPA	
14	Sahana Sobarad S	4GW21BA084	Vodafone Idea	5.5 LPA	
15	Chethana S	4GW21BA023	Brane Enterprises (NSL Hub)	5 LPA	
16	Harshitha S D	4GW21BA035	ITC Limited	4.05 LPA	
17	Rakshitha D M	4GW21BA075	ITC Limited	4.05 LPA	
18	Pragathi Jain	4GW21BA068	ITC Limited	4.05 LPA	

19	Neha N	4GW21BA061	ITC Limited	4.05 LPA	
20	Ahalya N	4GW21BA002	ICIC Bank	3.83 LPA	
21	Ananya Y K	4GW21BA004	ICIC Bank	3.83 LPA	
22	Anjali H S	4GW21BA005	ICIC Bank	3.83 LPA	
23	Anju H	4GW21BA007	ICIC Bank	3.83 LPA	
24	Anusha A G	4GW21BA008	ICIC Bank	3.83 LPA	
25	Aradhana patel C B	4GW21BA012	ICIC Bank	3.83 LPA	
26	Chandana A Y	4GW21BA016	ICIC Bank	3.83 LPA	
27	Chandana B M	4GW21BA017	ICIC Bank	3.83 LPA	
28	Chandana S	4GW21BA020	ICIC Bank	3.83 LPA	
29	Chandini D M	4GW21BA021	ICIC Bank	3.83 LPA	
30	Divya C R	4GW21BA026	ICIC Bank	3.83 LPA	
31	Harshitha S	4GW21BA034	ICIC Bank	3.83 LPA	

32	Kalpana J	4GW21BA040	ICIC Bank	3.83 LPA	
33	Kavana M B	4GW21BA041	ICIC Bank	3.83 LPA	
34	Kavya M J	4GW21BA043	ICIC Bank	3.83 LPA	
35	Kavya N	4Gw21BA044	ICIC Bank	3.83 LPA	
36	Kavya R	4GW21BA045	ICIC Bank	3.83 LPA	
37	Manasa H	4GW21BA050	ICIC Bank	3.83 LPA	
38	Manasa K N	4GW21BA051	ICIC Bank	3.83 LPA	
39	Mehnaz Harmeen	4GW21BA056	ICIC Bank	3.83 LPA	
40	S Bhagya Sri	4GW21MB081	ICIC Bank	3.83 LPA	
41	Namratha D U	4GW21BA058	ICIC Bank	3.83 LPA	
42	Nidhi Gowda M S	4GW21BA062	ICIC Bank	3.83 LPA	
43	Poojitha	4GW21BA067	ICIC Bank	3.83 LPA	
44	Pravidya S	4GW21BA069	ICIC Bank	3.83 LPA	
45	Priyadarshini M R	4GW21BA072	ICIC Bank	3.83 LPA	

46	Rakshitha B R	4GW21BA074	ICIC Bank	3.83 LPA	
47	Ranjitha R	4GW21BA076	ICIC Bank	3.83 LPA	
48	Rashmi J C	4GW21BA077	ICIC Bank	3.83 LPA	
49	Renuka Devi M	4GW21BA078	ICIC Bank	3.83 LPA	
50	Sahana K	4GW21BA082	ICIC Bank	3.83 LPA	
51	Saivismaya J U	4GW21BA086	ICIC Bank	3.83 LPA	
52	Shakunthala L R	4GW21BA093	ICIC Bank	3.83 LPA	
53	Shilpa P	4GW21BA094	ICIC Bank	3.83 LPA	
54	Shwetha Rani P	4GW21BA095	ICIC Bank	3.83 LPA	
55	Thasfiya Banu	4GW21BA109	ICIC Bank	3.83 LPA	
56	Vaishnavi C S	4GW21BA113	ICIC Bank	3.83 LPA	
57	Varsha H M	4GW21BA115	ICIC Bank	3.83 LPA	
58	Harini C S	4GW21BA030	ICIC Bank	3.83 LPA	

59	Aishwarya P	4GW21BA003	SBI Life	3 LPA	
60	Bindu C S	4GW21BA014	SBI Life	3 LPA	
61	Bhoomika	4GW21BA013	SBI Life	3 LPA	
62	Chandrakala	4GW21BA022	SBI Life	3 LPA	
63	Chethana	4GW21BA023	SBI Life	3 LPA	
64	Darshani	4GW21BA024	SBI Life	3 LPA	
65	Kiran SR	4GW21BA049	SBI Life	3 LPA	
66	Meghana MC	4GW21BA054	SBI Life	3 LPA	
67	Sahitya K	4GW21BA085	SBI Life	3 LPA	
68	Shyamala	4GW21BA096	SBI Life	3 LPA	
69	Suma	4GW21BA101	SBI Life	3 LPA	
70	Tejashwini R	4GW21BA110	SBI Life	3 LPA	

## MBA TOPPERS LIST

BATCH 2022

III Sem

First Topper	Second Topper	Third Topper
		
<b>SHILPA P</b> 4GW21BA094 81.14%	<b>THASFIYA BANU</b> 4GW22BA109 80.57%	<b>YASHASWINI Y A</b> 4GW22BA118 80.57%

Batch 2022-24

I Sem

First Topper	Second Topper	Third Topper
		
<b>SAHANA B 4GW22BA081</b> 84%	<b>SIMRAN S MALAVYA</b> 4GW22BA119 83%	<b>CHANDANA V</b> 4GW22BA117 82.5%

## Technical Forum

Department of Master of Business Administration of GSSSIETW, organized Bizotic Training program organized for first year Students during the semester 2023.



Department of Master of Business Administration of GSSS Institute of Engineering and Technology for Women (GSSSIETW), Mysuru has organized Business Analytics – Certification Programme from 9<sup>th</sup> to 13<sup>th</sup> January 2023 in association with MoU Partner Business Toys Private Limited, Bangalore.



Department of Master of Business Administration of GSSS Institute of Engineering and Technology for Women (GSSSIETW), Mysuru has organized Panel Discussion on Women in Corporates-Breaking Barriers Building Businesses on 31/05/2023 in association with CII.



Department of Master of Business Administration of GSSS Institute of Engineering and Technology for Women (GSSSIETW), Mysuru has organized Digital Marketing Certification Programme -20<sup>th</sup> July to 28<sup>th</sup> July 2023.



The MBA department of GSSS Institute of Engineering & Technology for Women (GSSSIETW), Mysuru in association with EDIN Synergy and Mysuru HR forum, had organized a 30-hour “Data Interpretation & HR Analytics” workshop from 21.08.2023 to 23.08.2023

## DEPARTMENT ACTIVITIES



Department of Master of Business Administration of GSSSIETW, organized Induction Programme for First year student from 13th Feb 2023 to 17th Feb 2023



The Department of Master of Business Administration of GSSS Institute of Engineering and Technology for Women, Mysuru organized a National Conference on “Transforming Business Management and Disruptive Technologies: Sustainability, Strategies and Challenges (NCTBMDT- 2023)” on 24<sup>th</sup> February 2023 at GSSSIETW campus.



Department of Master of Business Administration of GSSSIETW, organized a special Talk on “Cancer Awareness with respect to Female Reproductive Organs” on 26<sup>th</sup> April 2023.



Alumnae Association of GSSS Institute of Engineering & Technology for Women (GSSSIETW), Mysuru had organized 3<sup>rd</sup> Global Meet online (Google Meet) on 25<sup>th</sup> March 2023

## “GRADUATION DAY-2023”



GSSS Institute of Engineering and Technology for Women, Department of MBA, conducted Graduation Day ceremony of Master of Business Administration Batch 2021 on 24<sup>th</sup> June 2023 at 10.00 AM in the Auditorium, GSSSIETW Campus.

## PRAYAG 2023



Department of Master of Business Administration of GSSSIETW, organized a cultural and Management fest “Prayag-2023” on 12th July 2023 at GSSSIETW campus. Good number of students from various institutes attended the programme.

## INDUSTRIAL VISITS



Department of Master of Business Administration of GSSSIETW, visited Plansee India high performance materials Pvt Ltd on 10<sup>th</sup> August 2023.

## OUTBOUND LEARNING PROGRAMS



Outbound Training Program held for III Semester MBA students from 23<sup>rd</sup> to 25<sup>th</sup> January, 2023 in iAmbition located in Ramnagar



MBA IV semester students completed their Outbound Learning Program in SDMIMD from 20.6.2023 to 22.6.2023.



Mysore HR Forum, GSSS Institute of Engineering & Technology for Women, Mysuru in association with KATKHI Industrial Association, Nanjangud & Karnataka TPO Forum, Mysuru organized a one-day conference on “Prevention of Sexual Harassment of Women at Workplace (POSH)”, on 17<sup>th</sup> August 2023 in M. Govinda Rao Memorial Hall GSSSIETW, Metagalli, Mysuru.

## PROJECTS FUNDED DETAILS:

- Dr.Ashok Kumar R S and Ms.Priya.K has got a sum of ₹ 7,000 from KSCST 2023 funded project titled “Artificial Intelligence enabled e-learning technologies for skill development of rural youth in Karnataka”

## RESEARCH CENTRE ACHIEVEMENTS

### About the Research Centre:

The MBA Research center was sanctioned by VTU in the year 2013. Currently, 4 research scholars are pursuing their Ph.D. in various areas of Management like Marketing Management, Financial Management & Human Resource Management. The department has 3 doctorates involved in various research activities.

### Research Scholar Status:

Sl. N0.	Name of the Candidate	USN of the Candidate	Name of the Guide	Present Status of Ph D
01	Ms. Ashwini R H	4GW19PBA02	Dr. Aparna.J.Varma	Comprehensive Viva
02	Mahammad Azruddin Sagar	4GW19PBA01	Dr. Aparna.J.Varma	Pursuing
03	Mr.Shamanth Kumar B U	4GW20PBA02	Dr. Aparna.J.Varma	Course Work Completed

## FACULTY ACHIEVEMENTS

- Ms.Ashwini R H, Research Scholar of Dr.Aparna J Varma completed the re-comprehensive viva of her Ph.D. programme on 27/07/22.
- Mr. Shamantha Kumar B U has completed course work as research scholars under the guidance of Dr.Aparna J Varma on 31/12/21.
- Ms.Ashwini R H was invited as Panel Speaker at POSH Conference 2023 (August 17th)

## FDP/SYMPOSIUM/CONFERENCE ATTENDED

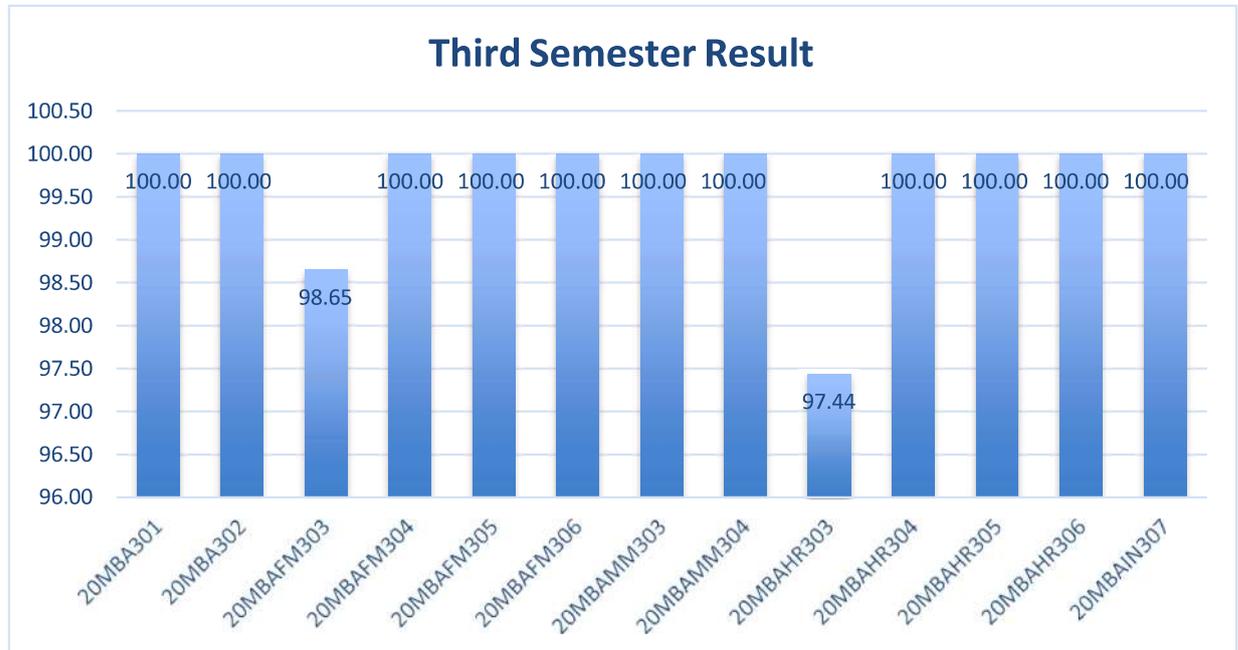
- Dr. BP Mahesh, Dr Jayan V.K, Mr Sudhakar Kulkarni published a paper titled “Rural entrepreneurship and inclusive growth of Indian economy International Conference on “Economic Growth and Sustainable Development: Emerging Trends”. – Organized by SMIMD, Mysuru. -held on November 24 & 25, 2022.
- Ms.Shivali.M attended FDP on “First-hand experience on SPSS – Introductory Module” from 06-12 November 2022, Faculty of Commerce-Parul University-Gujarat
- Ms. Priya.K Attended Online Faculty development Programme on data Analysis Using R from Ramanujan College university of Delhi from 12<sup>th</sup> to 18<sup>th</sup> December 2023
- Mr. Shamanth Kumar B U attended FDP at ATLAS Skilltech University on “GLOBAL ENTREPRENEURSHIP & MANAGEMENT SUMMIT” dated from 23 to 29 March 2023.
- Ms.Ashwini.R.H and Ms.Priya.K attended One Week Online Teachers Training Program On “Introduction to Python Programming & its Applications" from AICTE – VTU Joint Teachers Training Programme at VISVESVARAYA TECHNOLOGICAL UNIVERSITY from 13<sup>th</sup> to 17<sup>th</sup> March 2023.
- Ms. Priya.K Attended online IP Awareness/Training program under the NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION on 12<sup>th</sup> April 2023
- Ms. Shivali.M attended “International Faculty Development Program on Mechanics of Effective Manuscript Drafting and Free Publication in Peer Reviewed International Journals at Eudoxia Research Centre, India from 17<sup>th</sup> to 24<sup>th</sup> April 2023.
- Ms. Priya.K presented a paper titled “A STUDY ON EMPLOYEE RETENTION WITH SPECIAL REFERENCE TO COFFEE INDUSTRY" in Two days Virtual International Conference sponsored by the Tamil Nadu State Council for higher Education (TANSICHE), organized by the Department of Commerce (Business Process Services & Professional Accounting), PSG College of Arts & Science, Coimbatore.
- Mr. Shamanth Kumar B U Presented a paper titled “A Study on A Relative Financial Performance Analysis of a Bank of Baroda and Axis Bank; Through CAMEL model”
- Ms. Shivali.M attended International Advanced Faculty Development Program on Mechanics of Manuscript, Thesis Drafting, and Application of Research Software from 12<sup>th</sup> May to 19<sup>th</sup> May 2023, Eudoxia Research Centre, India
- Ms.Sonal Sawakar and Ms.Priya.K attended MDP at SDMIMD on “Six Thinking Hats” on 26<sup>th</sup> May 2023
- Ms.Ashwini.R.H and Ms. Shivali.M attended FDP at SDMIMD on “Innovative Teaching Methods” on 30<sup>th</sup> May 2023
- Ms. Ashwini R.H attended FDP on “HANDS ON DATA VISUALIZATION TOOLS FOR EFFECTIVE DATA ANALYSIS” on SWASTHIK CONSULTING SERVICES, dated on 14<sup>th</sup> to 18<sup>th</sup> August 2023.

## FACULTY PUBLICATIONS

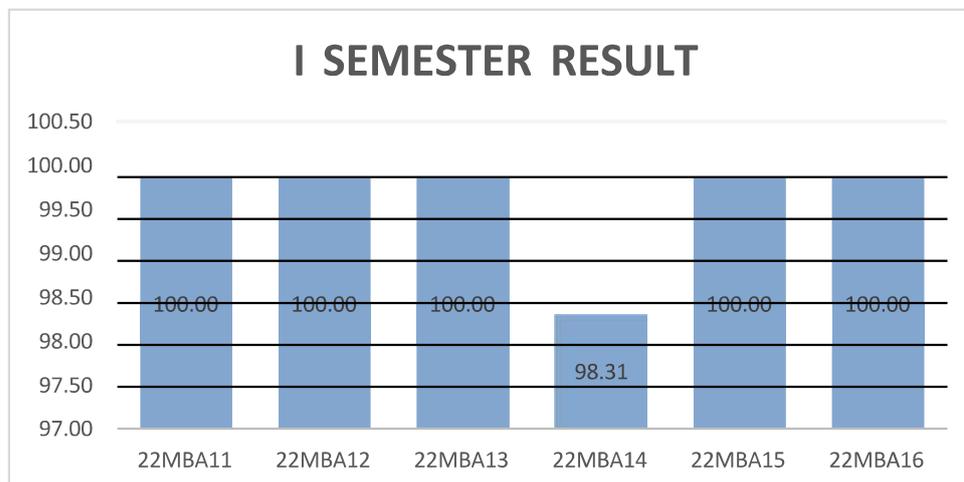
- Dr BP Mahesh, Dr Jayan V.K, Mr. Sudhakar Kulkarni published a paper titled “International Trade and Economic Development of India- An Empirical analysis - Indian Journal of Applied Research Paper Published on 1<sup>st</sup> December, 2022
- Dr BP Mahesh, Dr Jayan V.K, Mr. Sudhakar Kulkarni published a paper titled “Impact of organizational culture on employee performance: A study on employees of manufacturing sector in Mysuru. -IOSR Journal of Business and Management. Paper Published on 1<sup>st</sup> November 2022.
- Ms. Pavithra Gowtham published a paper titled “ A study on Pet Health Insurance and its Impact on owners spending for Veterinary services with reference to Mysuru City” in Journal of Survey in Fisheries Science ISSN: 3413-3425.
- Ms. Ashwini R.H and Ms. Shivali.M published a paper title “Impact of employee welfare measure on job satisfaction: A study on an employee in IT Companies in Mysuru” in Indian Journal of Applied Research o Volume - 12 | Issue - 12 | December - 2022 |. PRINT ISSN No 2249 - 555X | DOI : 10.36106/ijar
- Mrs. Sudharani K published a paper titled “ROLE OF INCUBATION IN WOMEN ENTREPRENEURSHIP DEVELOPMENT- A STUDY WITH REFERENCE TO BENGALURU CITY”- Journal of Data Acquisition and Processing Vol. 37 (5) 2022 ISSN- 1004-9037 DOI: 10.5281/zenodo.7657544
- Ms. Priya.K published a paper titled: “A study on employee retention with special reference to coffee industry”. In conference proceedings book titled Capacity Building and Youth Empowerment: The Design Thinking Approach for Sustainable Governance in Laser Publication ISBN: 978-93-92032-53-0
- Ms. Priya.K published a paper titled: “Comparative Analysis of Customer Satisfaction between Amazon and Flipkart: A Case study in Mysuru City”. In International Journal for Research in Engineering Application & Management (IJREM) ISSN: 2454-9150 Vol 09, Issue 05, Aug 2023

## RESULT ANALYSIS

### III SEMESTER FEB/MAR 2023



### I SEMESTER JUNE/JULY 2023



### **CONTACT US**

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